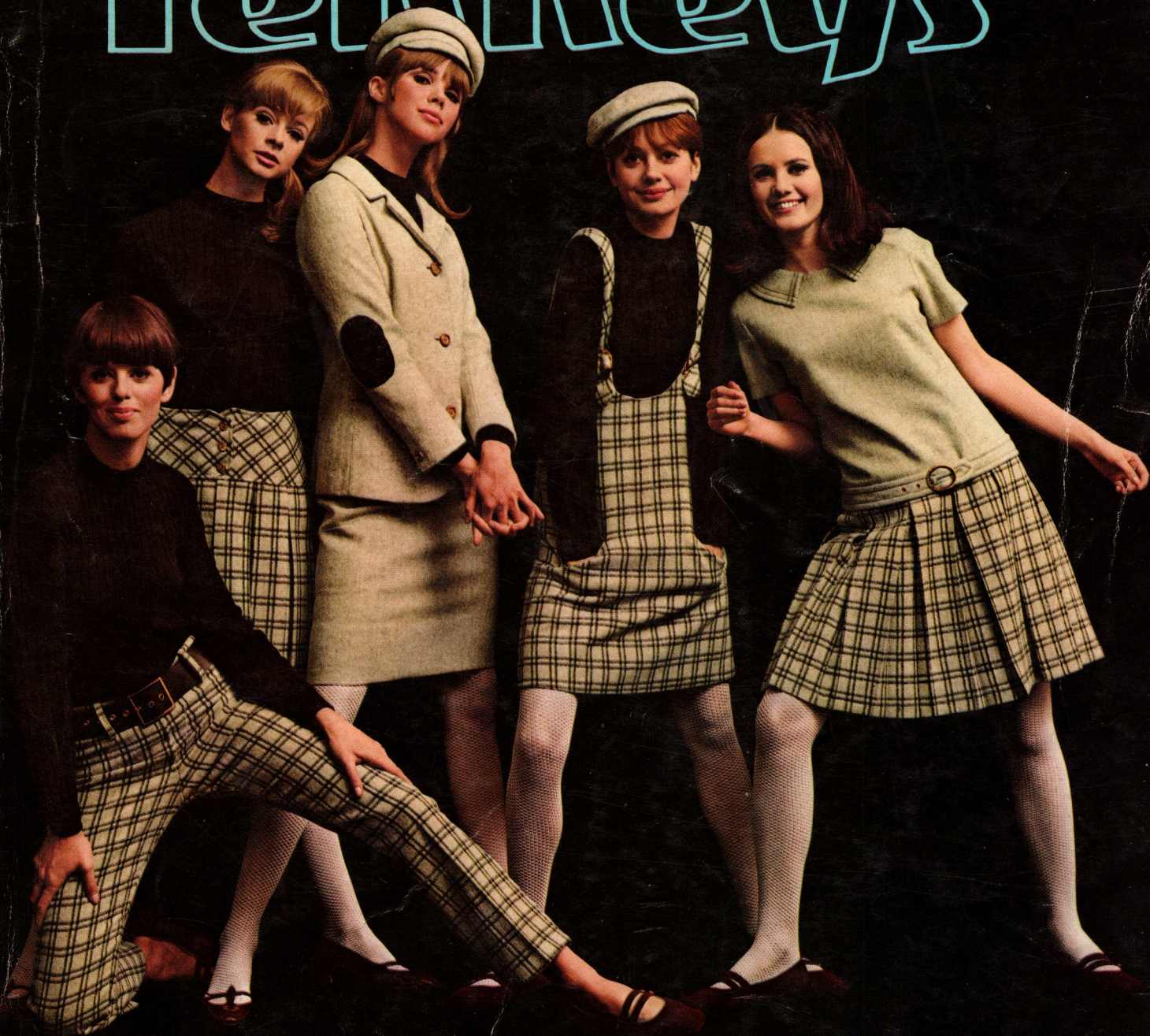


Penneys

Fall and Winter 1966

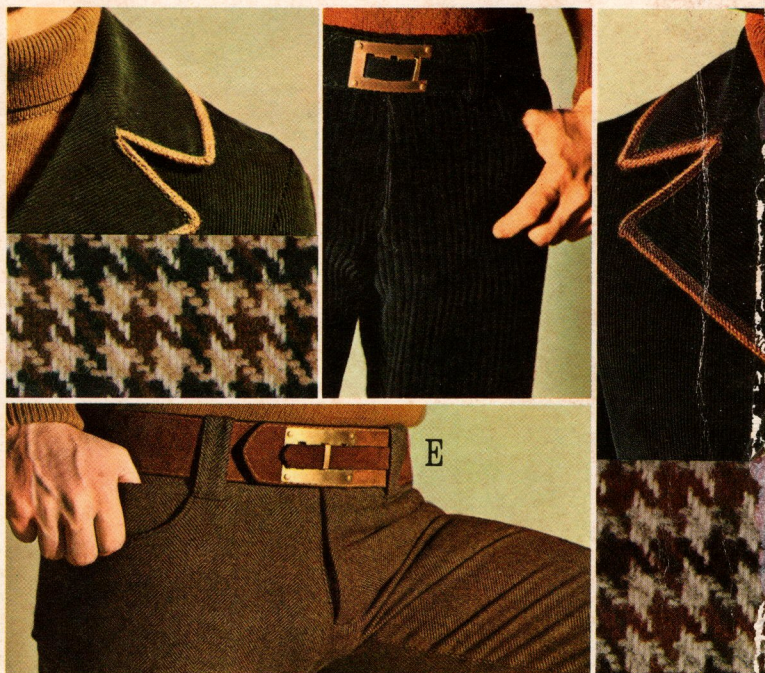


Get a Great Look Going

J.C. Penney Co. Inc., Atlanta, Georgia Satisfaction guaranteed or your money refunded

GET A GREAT LOOK GOING

The YOUNG LONDON LOOK
designed exclusively for Penneys by
John Michael of Chelsea, London,
and tailored in England



A DOUBLE-BREASTED JACKET with a 6-button front goes everywhere this season. Color-coordinated braided trim that gives added emphasis to the rugged narrow wale cotton corduroy. Rayon lining. Flap pockets, deep side vents. Dry clean. Shpg. wt. 4 lbs. 4 oz. Charge It—see page 647. *Sizes:* Even chest: 34, 36, 38, 40, 42. *State size.* R 526-1797 B—Green
R 526-1789 B—Black. 35.00

B to D WIDE, WIDE BELT LOOPS top these bold and brawny slacks. Cut slim to follow body contours. Plain front, hemmed bottom. Dry clean. *Sizes:* Waist*: 28 to 32, 34. Inseam: 28 to 34. *State waist size, inseam length.* Wt. 1 lb. 8 oz. [B] All-Wool Checked Slacks. R 526-1813 E—Brown
R 526-1821 E—Green. 16.98 [C] All-Wool Herringbone Slacks. R 526-1862 E—Green
R 526-1854 E—Brown. 16.98 [D] Wide-Wale Cotton Corduroy Slacks. R 526-1839 E—Black
R 526-1847 E—Green. 14.98

E SUEDE LEATHER BELT. Made in U.S.A. to coordinate with English imports. 2 inches wide. Slip-thru tab buckle designed by John Michael. *Sizes:* S (28-29-in. waist), M (30-31), L (32-33), XL (34). *State S, M, L, XL. Colors:* 82 black; 25 green. *State color number-and-name.* R 526-1870 D—Wt. 4 oz. 3.98

F MOD-STYLE CAPS TOP OFF THE "LOOK." Match slacks [B] to [D]. *Sizes:* S (fits size 6¼-6½), M (7-7½), L (7¼-7½). *State S, M, L. All Wool Checked Cap.* Dry clean. *Colors:* 25 green; 54 brown. *State color number-and-name.* R 526-1532 D—Wt. 8 oz. 5.98

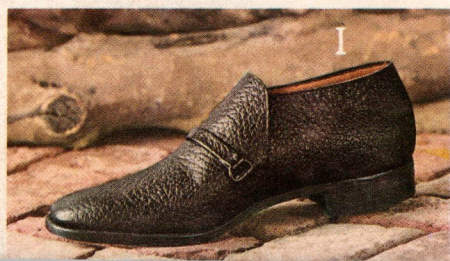
All-Wool Herringbone Cap. Dry clean. *Colors:* 25 green; 54 brown. *State color number-and-name.* R 526-1557 D—Wt. 8 oz. 5.98

Narrow-Wale Cotton Corduroy Cap. Dry clean. *Colors:* 25 green; 82 black. *State color number-and-name.* R 526-1201 D—Wt. 8 oz. 5.98

G BOLD CABLE STITCHING accents this high turtleneck sweater. 100% Shetland wool. Dry clean. *Sizes:* S (34-36-in. chest), M (38-40), L (42-44). *State S, M, L. Colors:* 54 brown; 25 green. *State color number-and-name.* R 526-1086 D—Wt. 1 lb. 4 oz. 15.98

H WRAP UP THE "LOOK" with a 6-foot long, 12-in. wide, fringed muffler. 100% Shetland wool. Dry clean. *Colors:* 54 brown; 25 green. *State color number-and-name.* R 526-1805 C—Wt. 10 oz. 10.00

I CASUAL, HIGH-RISE DEMI-BOOT. Genuine camel-leather uppers. Flexible leather insole, outsole. Goodyear welt construction. D (med.) width. Shpg. wt. 2 lbs. 8 oz. *Sizes:* 6½ to 11. *State size.* R 604-7385 B—Black grain. 11.99







A

B

C

D

E

GET A GREAT LOOK GOING

with
the Young
London Look
designed exclusively
for Penneys by
MARY QUANT
OF LONDON

Plaids 'n' solids team up in a heather-toned blend of 90% wool, 10% nylon. Designed in England, made in America for the "import" look with true "American" fit.

Junior sizes: 5, 7, 9, 11, 13, 15.

A STRING-BEAN SWEATER mixes and matches with our heather-toned coordinates—perks up so many of your outfits! With long sleeves and a mock turtle-neck. In 100% virgin zephyr-wool rib knit. Dry clean. Junior sizes: Small (5-7), Medium (9-11), Large (13-15). State size Small, Medium, or Large when ordering. R 267-0784 B—Shipping weight 13 oz..... 7.90

B THE SHORT, SHORT SKIRT on a new kick in Tattersall plaid. No-waistband look, bedecked with buttons in gold-tone metal—box pleats below. Dry clean. R 267-0230 B—State size above. 1 lb. 2 oz..... 9.90

C THE BOY JACKET—SO JAUNTY! It's a rustic point of view—spiced with wooden buttons and cotton suede elbow patches. Buttonhole-style pockets, notched collar. Fully lined in acetate taffeta. Dry clean. R 267-0156 B—State size above. 1 lb. 8 oz..... 17.90

D THE COQUETTISH SKIRT shows up with no-waistband styling, back zipper closing. Fully lined in acetate taffeta. Dry clean. R 267-0198 B—State size above. 1 lb. 1 oz..... 10.90
Save when you buy jacket [C], skirt [D] together!
R 267-0271 B—State size above. 2 lbs. 3 oz. Set 27.00

E DOUBLE-TAKE SKIMMER does a quick switch from solid-color to Tattersall plaid at the lowered waist. Short sleeves, stitched set-back collar. Self belt with metal buckle perches atop box-pleated skirt. Back zipper. Acetate taffeta lined. Dry clean. R 267-0420 B—State size above. 1 lb. 10 oz... 17.90

F HIP-RIDING PANTS start out narrow at the hip, end in a straight-leg look below. Slung low on the hips, the pants are set off with a wide brown plastic belt and a big gold-tone metal buckle. Fly-front zipper closing. Acetate taffeta lined. Dry clean. R 267-0503 B—State size above. 1 lb. 5 oz..... 12.90

G THE SNAPPY SUSPENDER SKIRT keeps you two jumps ahead of the crowd! It's terrific in Tattersall plaid. Suspenders are fastened with gold-tone metal buckles. Two slant pockets; back zipper closing. Fully lined in acetate taffeta. Dry clean. R 267-0545 B—State size above. 1 lb. 2 oz.... 11.90

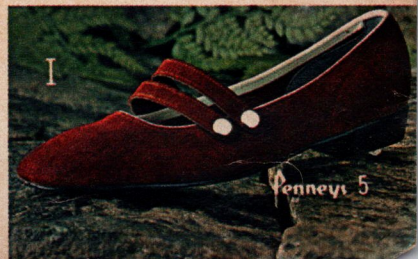
H STITCHED-BRIM VISOR CAP—the sprightly finishing touch to your Mary Quant outfit! In a blend of 90% wool, 10% nylon. Fits heads: 21¾-22½ in. R 107-1034 A—Shpg. wt. 1 lb..... 3.00

I BUTTON-TABBED 2-STRAP FLATS. Toes stylishly squared off; adjustable gores. Suede leather uppers; composition outsoles. ¾-in. leather heels. 1 lb. 2 oz. Sizes: full and half sizes. AA (narrow) 6 to 10. B (medium) 5 to 10. State size and width. R 602-9128 E—Rust
R 602-9136 E—Dark Brown.....Pair 8.88

Hose sold on page 312.

See How To Measure, pages 658-659.

For more designer fashions, see pages 26-31.



GET A GREAT LOOK GOING

...IN PENNEYS MOD STYLING WITH THE YOUNG LONDON LOOK



A

A EPAULETS AND GENUINE BRASS BUTTONS accent these double-breasted peacoats. Melton-weave shell of reprocessed wool and other fibers. Lining of reprocessed wool and nylon. Dry clean. Colors: 37 navy; 46 burgundy; 56 camel. State color number-name. Charge It—see page 647. His. Sizes: Even chests: 34 to 44. State size. R 525-1038 D—Shpg. wt. 4 lbs. 4 oz. 19.80 Hers. Sizes: 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. State size when ordering. R 268-1302 D—Shpg. wt. 4 lbs. 4 oz. 19.80

B BACK-ZIP BOOTS. Leather uppers. Composition sole, tapered heels. Sanitized® treated. D (med.) width. Sizes: full, half 6½ to 12. State size. R 604-7252 B—Rust suede R 604-7377 B—Green suede R 604-6676 B—Black grain. Wt. 2 lbs. 12 oz. 9.88

C TURTLENECK ADDS FLAIR. 100% Shetland wool pullover. Rib stitched. Machine wash, lukewarm water. Sizes: S (34-36-in. chest), M (38-40), L (42-44), XL (46-48). State S, M, L, XL. Colors: 70 green; 37 navy; 03 brick. State color no.-name. R 505-2220 D—Shpg. wt. 14 oz. 10.90

D SHOULDER EPAULETS top off this tapered chambray shirt. Permanent-stay collar, removable collar pin. Penn-Prest fabric of 50% Fortrel® polyester, 50% combed cotton. Machine wash. Sizes: S (14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). State S, M, L, XL. Colors: 84 gold; 35 blue; 03 red. State color number-name. R 507-2012 D—Shpg. wt. 14 oz. 4.94

E POLKA DOTS perk up this combed cotton oxford-cloth, tapered shirt. Button-down collar. Box-pleat, hanger-loop back. Machine wash. Sizes: S (14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). State S, M, L, XL. Colors: 54 brown; 46 burgundy; 82 black. State color no.-name. R 507-2046 D—Shpg. wt. 14 oz. 3.94

F to H WIDE, WIDE BELT LOOPS on low-rise, slim-cut slacks. Hemmed bottom. Sizes: Waist: 28-34, 36. Inseam: 28-32. State waist, inseam. [F] Vinyl—leather look. 70% cotton, 30% polyester backing. Dry clean. No 36 waist or 32 inseam. R 523-5312 E—Black. Shpg. wt. 1 lb. 14 oz. ... 6.90 [G] Hopsack Weave. 50% Fortrel® polyester, 50% cotton. Penn-Prest® finish. Machine wash. R 523-5163 E—Olive R 523-5171 E—Clay R 523-5288 E—Whiskey. Wt. 1 lb. 12 oz. 6.90 [H] 100% Cotton Corduroy. Extra-wide wale. Machine wash. Shpg. wt. 1 lb. 4 oz. R 523-5320 E—Wheat. R 523-5338 E—Whiskey. 6.90

NEW 2-INCH WIDE BELTS for low-rise slacks. Sizes: Even waists: 28 to 36. State size. Navy/Red Striped Belt. 100% rayon, backed with vinyl plastic. Brass-color Puritan-style buckle. R 500-0906 B—Shpg. wt. 5 oz. 1.95 Oil-Tanned Steerhide Bridle-Leather Belt. Gold-color Puritan-style buckle. Colors: 50 chestnut; 82 black. State color number-and-name. R 500-0963 D—Shpg. wt. 8 oz. 2.95



B



Penneys 7





A

E

F

B

D

C

A & B BLAZERS in close harmony for him 'n' her. Wide-wale corduroy of 50% Kodel® polyester, 50% cotton. 3-button front. Natural-shoulder styling. Charge It—see page 647.

[A] His. Center vent, slanted flap pockets. Dry clean. Sizes: Regular: 36 to 40, 42, 44, 46-in. chest. Long: 37 to 40, 42, 44, 46-in. chest. *State chest size and Regular or Long.* Shipping weight 3 lbs. 8 oz.

R 522-2021 E—Brown
R 522-2195 E—Green (shown lower center)... **19.80**

[B] Hers. Penn-Prest® finish. Notched collar. Twin mock-flap pockets. 3 brass buttons. Machine wash, tumble dry. No ironing needed.

Sizes: 5, 7, 9, 11, 13, 15. *State size.*

Colors: 58 brass; 25 green. *State color number-name.*
R 257-0554 D—Shpg. wt. 1 lb. 10 oz. **9.94**

C MEN'S HOPSACK-WEAVE SLACKS. 50% Fortrel® polyester, 50% combed cotton. Plain front. Belt loops. Cuffed. Penn-Prest® finish. Machine wash.

Sizes: Waist: 30 to 34, 36, 38, 40. Inseam: 28 to 33. *State waist size and inseam length.* Shpg. wt. 1 lb. 4 oz.

R 522-2302 E—Brown
R 522-2310 E—Green **5.80**

D CONTOURED WAIST, A-line skirt. Wide-wale corduroy of 50% Kodel® polyester, 50% cotton. Curtain waistband. Talon Zephyr® side zipper and tab. Penn-Prest® finish. Machine wash, tumble dry. No ironing. Sizes: 5, 7, 9, 11, 13, 15. *State size.* Colors: 58 brass; 25 green. *State color number-and-name.*

R 257-0547 D—Shpg. wt. 1 lb. 4 oz. **6.94**

CHARGE IT—see page 647.

*Read more about Penn-Prest on page 653.

E & F PAISLEY PRINT IS "IN." 100% cotton sport shirts. Long sleeves. Machine wash. Colors: 54 brown; 25 green. *State color number-and-name.*

[E] His. Button-down collar, box-pleat and hanger-loop back. Chest pocket.

Sizes: S (fits 14-14½-in. neck), M (15-15½), L (16-16½). *State S, M, L when ordering.*

R 526-0534 D—Shpg. wt. 8 oz. **3.94**

[F] Hers. Bermuda collar. Pin-tuck front with embroidered edges. Sizes: 5, 7, 9, 11, 13, 15. *State size.*

R 257-0562 D—Shpg. wt. 8 oz. **4.94**

G & H PLEASING PLAIDS in 100% wool jackets. Shirt-tail bottoms. Rugged snaps on front, patch pockets and cuffs. Dry clean. Colors: 54 brown; 25 green. *State color number-and-name.*

[G] His. Sizes: S (fits 36-38-in. chest), M (39-41), L (42-44). *State S, M, L when ordering.*

R 526-0609 D—Shpg. wt. 1 lb. 10 oz. **10.94**

[H] Hers. Sizes: S (fits 5-7), M (9-11), L (13-15). *State S, M, L when ordering.*

R 257-0380 D—Shpg. wt. 1 lb. 9 oz. **10.94**

I MEN'S WIDE-WALE CORDUROY SLACKS. 50% Kodel® polyester, 50% cotton. Plain front. Penn-Prest® finish. Machine wash. Sizes: Waist: 28 to 34, 36. Inseam: 28 to 32. *State waist, inseam length.*

R 523-5262 E—Olive
R 523-5254 E—Taupe
R 523-5270 E—Whiskey. Shpg. wt. 1 lb. 8 oz. ... **4.90**

J MISSES WIDE-WALE CORDUROY SLACKS. 100% cotton. Fly front. Machine wash. *Average Misses* Sizes: even 8 to 18. *Tall Misses* Sizes: 10 to 18. *State size and Average or Tall.* Colors: 14 pumpkin; 52 beige; 54 brown; 26 deep green. *State color number-and-name when ordering.* Shpg. wt. 1 lb. 2 oz.

R 254-1407 D—Average R 254-1449 D—Tall ... **5.94**

GET A
GREAT
LOOK
GOING

...IN RICH, WARM TONES OF BROWN AND GREEN



J

I

Penneys 9

GET A
GREAT
LOOK
GOING

A & B 100% SHETLAND WOOL SWEATERS. Crew-neck knit. Dry clean. Colors: 24 lt. green; 53 lt. brown. *State color no.-name.*
[A] His. Saddle shoulder. Sizes: S (36-38-in. chest), M (40-42), L (44-46). *State S, M, L.*
R 526-0195 D—Wt. 1 lb. 10.94
[B] Hers. Natural shoulder. Even sizes 34 to 42. *State size.*
R 257-0364 D—Wt. 10 oz. 9.94

C COTTON-PLAID SHIRTS. Button-down collar. Machine wash. Colors: 25 green; 54 brown. *State color number-and-name.*
His. Box pleat, hanger-loop back. Sizes: S (34-36-in. chest), M (38-40), L (42-44). *State S, M, L.*
R 526-0187 D—Wt. 8 oz. 3.94
Hers. Sizes: 5, 7, 9, 11, 13, 15. *State size when ordering.*
R 257-0570 D—Wt. 8 oz. 4.94

CHARGE IT—see page 647.
*More about Penn-Prest, page 653.

D & E HOPSACK-WEAVE SLACKS. [D] His. 50% Fortrel® polyester, 50% cotton. Plain front, belt loops, cuffs. Penn-Prest® finish.* Machine wash. Sizes: Waist: 30 to 34, 36, 38, 40. Inseam: 28 to 33. *State waist, inseam.* Wt. 1 lb. 4 oz.
R 522-2310 E—Green
R 522-2302 E—Brown. 5.80
[E] Hers. 80% wool, 20% nylon. Dry clean. Sizes: 5, 7, 9, 11, 13, 15. *State size.* Colors: 27 loden; 54 brown. *State color no.-name.*
R 257-0448 D—Wt. 1 lb. 6 oz. 7.94

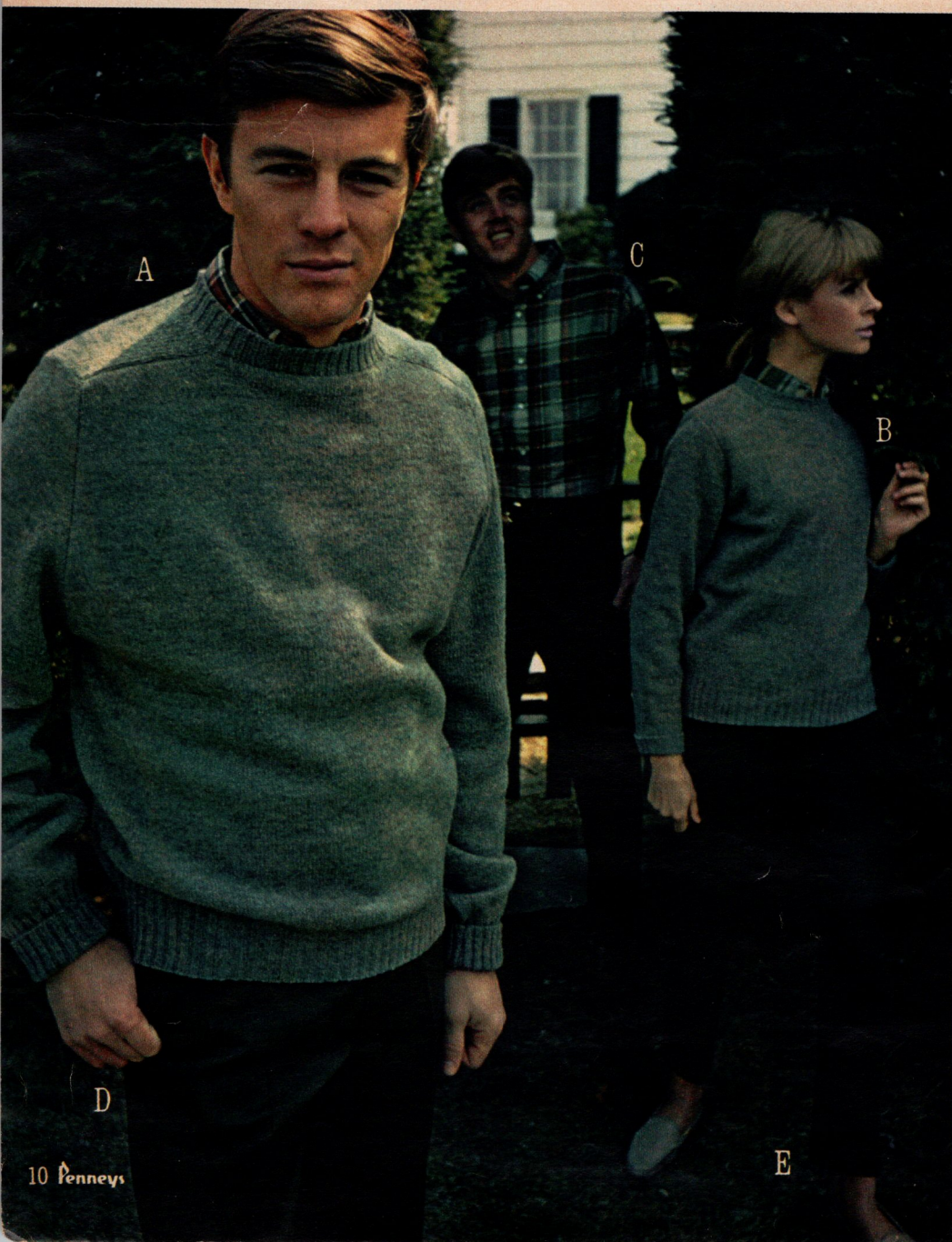
F MEN'S 3-PC. ENSEMBLE. Buy individually or save \$1.88 on the ensemble. To order, state all necessary information for each.
3-Pc. Ensemble. Wt. 8 lbs. ... 49.94
100% Shetland-Wool Pullover. Sleeveless. Dry clean. Sizes: S (36-38-in. chest), M (39-41), L (42-44). *State S, M, L.* Colors: 25 green; 54 brown. *State color number-name.*
R 522-2252 D—Wt. 1 lb. 5.94

3-Button Sport Coat. 80% wool, 20% mohair. Dry clean. Sizes. Regular 36 to 40, 42, 44, 46. Long 37 to 40, 42, 44, 46. *State size and Regular or Long.* Wt. 4 lbs. 8 oz.
R 522-2039 E—Green
R 522-2047 E—Brown. 32.94
100% Wool Slacks. Plain front, cuffs. Dry clean. Sizes: Waist: 29-34, 36, 38, 40. Inseam: 29-33. *State waist, inseam length.* Wt. 1 lb. 8 oz.
R 522-2260 E—Green
R 522-2278 E—Brown. 12.94

G WOMEN'S CARDIGAN. 100% Shetland wool. Ribbon front. Dry clean. Even sizes: 34 to 42. *State size.* Colors: 25 green; 54 brown. *State color number-and-name.*
R 257-0372 D—Wt. 12 oz. ... 10.94

H A-LINE SKIRT. 100% wool. Acetate lined. Side zipper. Dry clean. Sizes: 5, 7, 9, 11, 13, 15. *State size.* Colors: 25 green; 54 brown. *State color number-and-name.*
R 257-0398 D—Wt. 15 oz. 7.94

...IN NEW HEATHER-TONED AND PLAID COORDINATES





F

G

H



Sweaters that S-T-R-E-T-C-H for ease of movement and, then bounce back to original shape. Blended of 98% virgin Acrilan® acrylic and 2% spandex for stretch. Retain shape through countless washings.

A CLASSIC RIB-STITCH and new heather tones combine, for the season's most exciting sweater look. Crew-neck pullover style for him and her, in an array of 5 rich fashion colors.
Colors: 58 cinnamon heather; 46 burgundy heather; 72 blue lovat heather; 25 bottle green heather; 37 charcoal navy heather. *State color number-name.*
His. Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). *State size S, M, L, XL.*
 R 505-2204 D—Shpg. wt. 14 oz.10.90
Hers. Sizes: S (fits 32-34-in. bust), M (36-38), L (40-42). *State S, M, L.*
 R 505-2212 D—Shpg. wt. 11 oz.9.90

B ALL-OVER CABLE-STITCH DESIGN lends distinction to this bold and bracy V-neck pullover. His and hers style in 4 new, lively colors.
Colors: 78 white; 58 cinnamon; 72 blue lovat; 46 burgundy. *State color number-and-name.*
His. Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). *State size S, M, L, XL.*
 R 505-2162 D—Shpg. wt. 1 lb.10.90
Hers. Sizes: S (fits 32-34-in. bust), M (36-38), L (40-42). *State S, M, L when ordering.*
 R 505-2170 D—Shpg. wt. 1 lb.9.90

C CADET COLLAR STANDS TALL on this handsome cardigan sweater. Soft, heather tones in a bold, man-sized striped design for real eye-catching appeal. 7-button front.
Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44); XL (46-48). *State S, M, L, XL.*
Colors: 46 burgundy/navy stripe; 25 bottle green/black stripe. *State color number-and-name.*
 R 505-2196 D—Shpg. wt. 1 lb. 2 oz.12.90

D THE STRIPED, MOCK-TURTLENECK PULLOVER takes center stage this season.
Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). *State S, M, L, XL.*
Colors: 25 bottle green/black stripe; 46 burgundy/navy stripe. *State color number-and-name.*
 R 505-2188 D—Shpg. wt. 14 oz.10.90

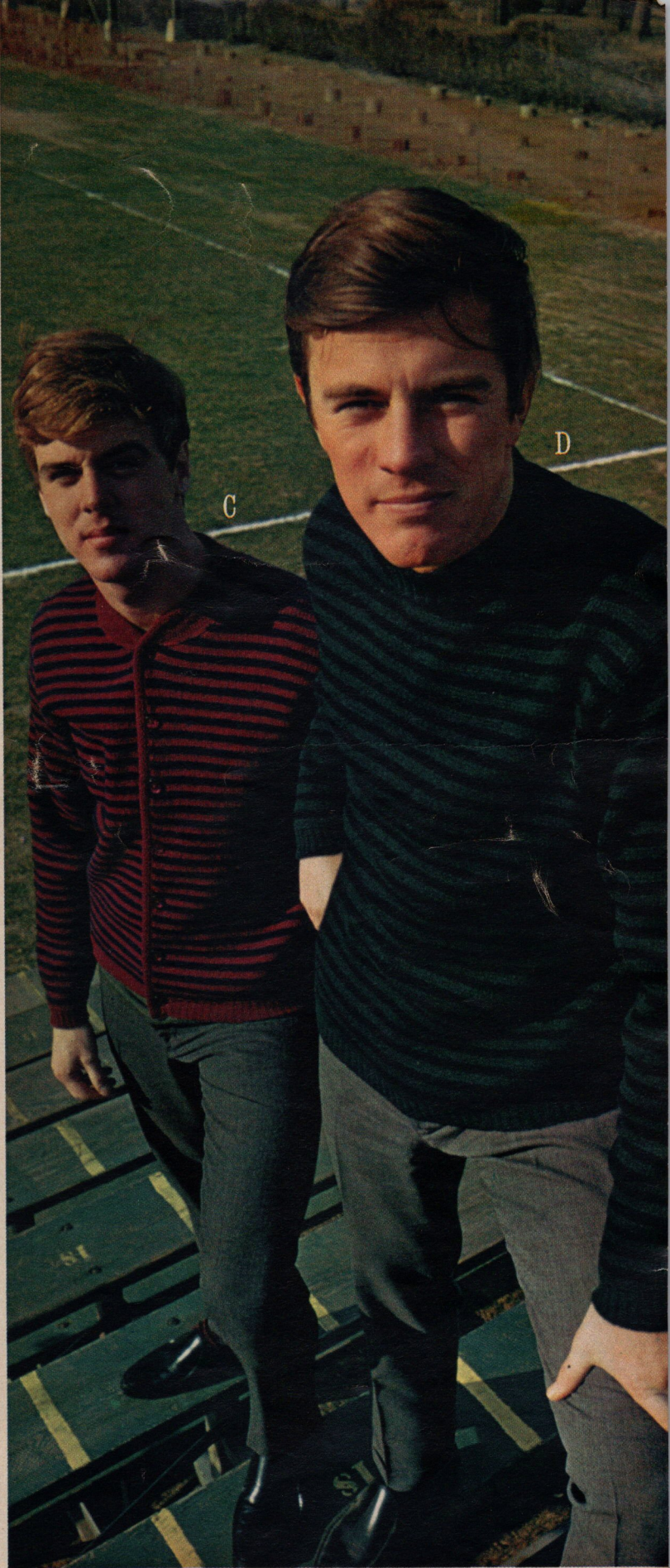
CHARGE IT—see page 647.

All sweaters on these two pages are machine washable in lukewarm water.

Additional sweaters sold on pages 570 to 575

GET A
GREAT
LOOK
GOING

...WITH TRIM, STRETCH-
FOR-ACTION SWEATERS





CHARGE IT—see page 647.
Additional jackets on pages 546 to 555.



GET A GREAT LOOK GOING

...IN WESTERN-STYLE YOUNG GENTRY JACKETS

A PULLOVER JACKET of cotton suede accented by rawhide-laced front placket and hood drawstring. Creslan® acrylic pile lining (cotton back). Side vents. Dry clean.

Sizes: See Chart* below. State S, M, L, XL. Colors: 57 bronzine; 26 smokey green; 54 brown. State color number-and-name.

R525-1186 D—Wt. 2 lbs. 8 oz. 14.80

B BOLD PLAID, zip-front jacket. Rawhide-laced hood, waist drawstring. Slash pockets. Shell of 75% wool, 15% nylon, 10% mohair. Creslan® acrylic lining (cotton back). 50% cotton-50% wool knitted cuffs. Acetate quilted sleeves. Dry clean.

Regular Sizes: See Chart* below. State S, M, L, XL. Colors: 46 burgundy; 35 blue; 54 brown. State color number-and-name.

R525-0980 D—Wt. 3 lbs. 6 oz. 17.80

Long Sizes: State M, L, XL. Blue.

R525-0998 B—Wt. 3 lbs. 8 oz. 17.80

C SPLIT COWHIDE LEATHER, snap-front jacket. Lining, collar and pocket trim of acrylic pile (cotton back). Rayon quilted sleeves. Dry clean. Charge It—see page 647.

Sizes: Even chests 36 to 46. State chest size. Colors: 84 new canyon; 52 natural. State color no.-name.

R525-1079 D—Wt. 3 lbs. 12 oz. 34.80

D GLOVES. Sueded capeskin leather. Acrylic pile lined (cotton back). Dry clean. Sizes: S (fits hand size 8-8½-in.), M (9-9½), L (10-10½), XL (11-11½). State S, M, L, XL. Colors: 84 new canyon; 52 natural. State color number-and-name.

R 500-0948 D—Wt. 8 oz. Pr. 5.90

Creslan®
CYANAMID TRADEMARK FOR ACRYLIC FIBER

E YOKE FRONT jacket of wide-wale cotton corduroy. Snap closure and pockets. Side vents. Lining, collar, pocket trim of Creslan® acrylic (cotton back). Acetate quilted sleeves. Dry clean.

Regular Sizes: Even chests 36 to 46. State size. Colors: 56 camel tan; 54 brown; 27 loden. State color number-and-name.

R525-1087 D—Wt. 3 lbs. 2 oz. 16.80

Long Sizes: Even chests: 38 to 46.

State size. Camel tan.

R525-1095 B—Wt. 3 lbs. 4 oz. 16.80

F WIDE-WALE CORDUROY jacket with rawhide-laced stand-up collar. Side vents. Zip front, snap adjustable cuffs. Creslan® acrylic lining (cotton back). Dry clean.

Reg. Sizes: Chart* below. State S, M, L, XL. Colors: 27 loden; 56 camel tan; 54 brown. State color no.-name.

R525-1103 D—Wt. 2 lbs. 12 oz. 15.80

Long Sizes: State M, L, XL. Loden.

R525-1111 B—Wt. 2 lbs. 14 oz. 15.80

*Sizes: S (fits 36-38-in. chest), M (39-41), L (42-44), XL (46-48). State S, M, L, XL when ordering.



GET A
GREAT
LOOK
GOING

A BRAWNY PLAIDS COME TO LIFE in this 100% wool jacket that's rugged and hefty, yet soft to the touch. Handsomely styled with special attention to every detail. Up-to-the-minute features include snap-front, and 2 snap-close flap pockets. Shirt-tail bottom. Soft, 100% Creslan® acrylic pile lining (cotton back) for warmth. Dry clean. *Colors:* 37 navy plaid; 46 burgundy plaid. *State color number-and-name.* *Sizes:* S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-48). *State S, M, L, XL. Shpg. wt. 3 lbs. 8 oz.*
R 525-1350 D..... 17.80

B NAVY ANCHOR BUTTONS add dash to these go-together jackets for him and her. Solid-color, heavyweight melton weave of 90% reprocessed wool and 10% other fibers. Shirt-tail bottom. Rayon-lined neck and cuffs. Dry clean. *Colors:* 46 burgundy; 37 navy. *State color number-and-name.* *His. Sizes:* S (fits 34-36-in. chest), M (38-40), L (42-44). *State S, M, L.*
R 525-0972 D—Shipping weight 2 lbs. 8 oz. 7.70
Hers. Sizes: S (fits 8-10), M (12-14), L (16-18). *State S, M, L.*
R 268-1443 D—Shipping weight 2 lbs. 1 oz. 7.70

C HOODED LINE RUSHER®. Melton weave, with big snap-front closure. Attached, lined hood with rawhide drawstring. Shell of 90% reprocessed wool and 10% other fibers. Multicolored pile lining of 60% acrylic—40% modacrylic (cotton back). Dry clean. Charge It—see page 647. *Colors:* 27 loden; 37 navy; 46 burgundy. *State color number-and-name.* *Regular Sizes:* S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-48). *State S, M, L, XL.*
R 525-0956 D—Shipping weight 3 lbs. 8 oz. 19.80
Long Sizes: State M, L, XL. Colors: 37 navy; 46 burgundy. *State color number-and-name.*
R 525-0964 D—Shipping weight 4 lbs. 2 oz. 19.80

...IN YOUNG GENTRY FASHIONS THAT CHASE THE CHILL





A HIP-LENGTH JACKET for the man-of-action look. Brushed cotton denim with contrasting stitching. Snap front and snap adjustable cuffs. Side vents. Lining, collar and pocket trim of Creslan® acrylic pile (cotton back). Dry clean. Shpg. wt. 2 lbs. 4 oz.

Colors: 35 blue; 52 wheat. State color number-and-name.

Regular Sizes: S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-48). State S, M, L, XL.

R 525-1053 D..... 13.80

Long Sizes: Cut longer. State M, L, XL. Blue only. Wt. 2 lbs. 8 oz. R 525-1061 B..... 13.80

B GENUINE RAWHIDE LACED placket adds a Western flavor to this rugged pullover of brushed cotton denim. Yoke front, snap cuffs, side vents. Machine wash. Wt. 2 lbs. 2 oz. Colors: 35 blue; 52 wheat. State color number-and-name.

Sizes: S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-48). State S, M, L, XL.

R 525-1202 D..... 6.70

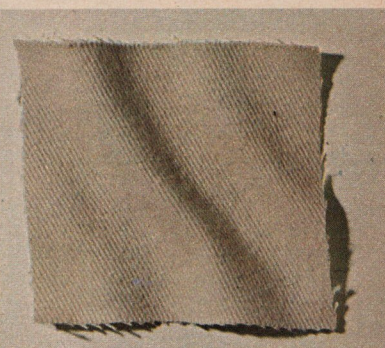
C LOW-RIDING, WESTERN-STYLE WAIST provides a lean look for these brushed cotton denim slacks. 2-inch wide belt loops. Cut slim, with straight pockets, yoke back, hemmed bottom. Machine wash. Shpg. wt. 1 lb. 8 oz.

Sizes: Waist: 29 to 34, 36. Inseam: 29 to 33. State waist size and inseam length.

R 545-0630 E—Blue

R 545-0655 E—Wheat..... 3.92

CHARGE IT—see page 647



D CHUKKA BOOTS of brushed cotton denim. Cushioned insole and arch. Rubber sole. Machine wash. D (med.) width. Sizes: 6½ to 11, 12. State size. Shpg. wt. 2 lbs. 6 oz.

R 604-7310 B—Blue..... 5.88



New, hip-hugging slacks
for easy care and easy wear

PENN-PREST
means you NEVER iron

*Read more about Penn-Prest on page 653.
Additional slacks on pages 560 to 569.

A WESTERN-STYLE POCKETS add flair to these made-for-action slacks. Cut slim. Extra-wide belt loops. Hemmed bottoms. Plain front. 50% Fortrel® polyester, 50% combed cotton. Fineline twill weave. Penn-Prest® finish. Machine wash. Sizes: Waist: 28 to 34, 36. Inseam: 28 to 32. State waist size, inseam length. R 523-5205 E—Blue/olive (shown on figure)
R 523-5197 E—Olive [1]
R 523-5189 E—Black [2]
Shpg. wt. 1 lb. 8 oz. 5.90

B SLIM, TAPERED LEG provides a lean, trim look to these plain-front slacks. Regular belt loops and cuffed bottoms. 65% Dacron® polyester and 35% combed cotton. Oxford weave. Penn-Prest® finish. Machine wash. Sizes: Waist: 28 to 34, 36. Inseam: 28 to 32. State waist size, inseam length. R 523-5213 E—Olive (shown on figure)
R 523-5247 E—Khaki [3]
R 523-5239 E—Brown [4]
R 523-5221 E—Navy [5]
Shpg. wt. 1 lb. 8 oz. 5.90

C EXTRA-WIDE-WALE CORDUROY makes news in these slim-cut slacks, of 50% Kodel® polyester and 50% cotton. Plain front, belt loops, scoop pockets, and hemmed bottoms. Penn-Prest® finish. Machine wash. Sizes: Waist: 28 to 34, 36. Inseam: 28 to 32. State waist size and inseam length when ordering. R 523-5262 E—Olive (shown on figure)
R 523-5254 E—Taupe [6]
R 523-5270 E—Whiskey [7]
Shpg. wt. 1 lb. 8 oz. 4.90



1

2

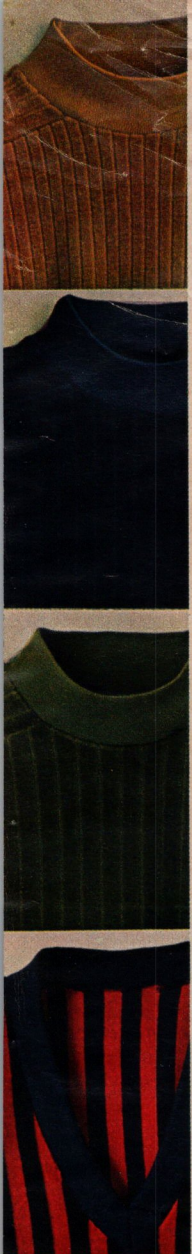
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4

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6

7



GET A GREAT LOOK GOING ...IN PLUSHY COTTON VELOURS AND WILD PAISLEY PRINTS

A THE MOCK TURTLENECK distinguishes this combed cotton velour shirt. Handsome saddle shoulders and all-over ribbed design. Long or short sleeves. Dry clean or hand wash.

Sizes: S (fits 36-38-in. chest), M (40-42), L (44-46), XL (48). *State S, M, L, XL.*
Colors: 46 burgundy; 84 gold; 25 green; 37 navy. *State color number-and-name.*
Long Sleeves. Shpg. wt. 15 oz.
R 507-1923 D.....6.90
Short Sleeves. Shpg. wt. 13 oz.
R 507-1949 D.....5.90

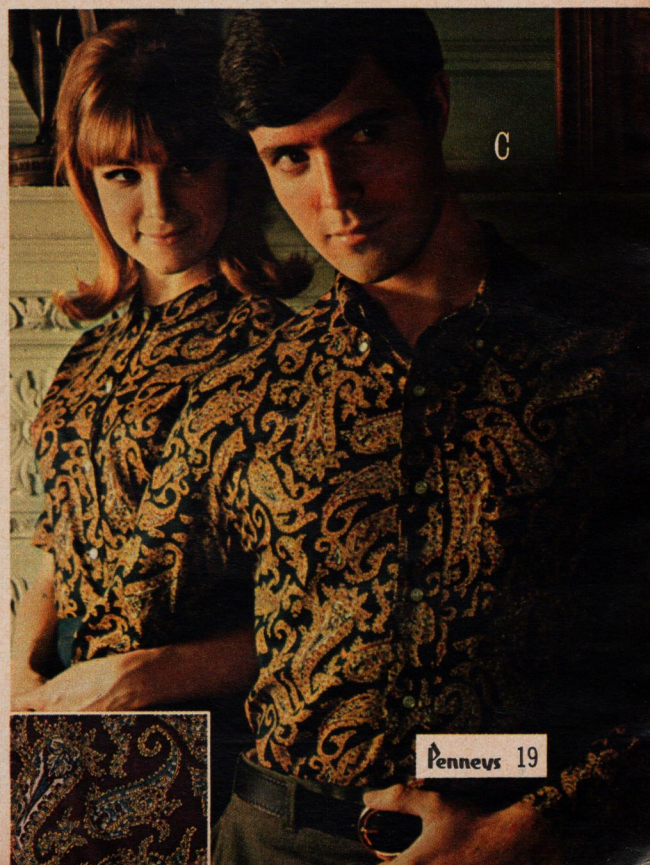
B BOLD STRIPES make the fashion scene in this V-neck pullover shirt of combed cotton velour. Ribbed neck, cuffs, and bottom. Long or short sleeves. Dry clean or hand wash.

Sizes: S (fits 36-38-in. chest), M (40-42), L (44-46), XL (48). *State S, M, L, XL.*
Colors: 25 green/blue stripe; 46 burgundy/navy stripe. *State color no.-name.*
Long Sleeves. Shpg. wt. 12 oz.
R 507-1899 D.....7.90
Short Sleeves. Shpg. wt. 10 oz.
R 507-1915 D.....6.90

C PAISLEY PRINT is delightfully on the wild side. Smart, tapered go-together shirts for him and her. 100% cotton broadcloth. Machine washable.

Colors: 35 blue; 03 red. *State color number-and-name.*
His. Button-down-collar style. Long sleeves. Tapered body with tails. Matched chest pocket. Hanger loop, box-pleat back.
Sizes: S (fits 14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). *State S, M, L, XL when ordering.*
R 507-2020 D—Shipping weight 14 oz.3.94
Hers. Peter Pan collar style, with ¾ roll-up sleeves. Tapered body. Round, modified tails. Bust darts. (No pockets.)
Sizes: 32, 34, 36, 38-in. bust. *State bust size when ordering.*
R 507-2038 D—Shipping weight 12 oz.3.94

CHARGE IT—see page 647. Additional sport shirts on pages 578 to 587.

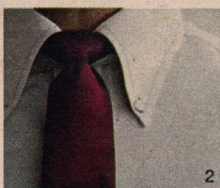


GET A GREAT LOOK GOING

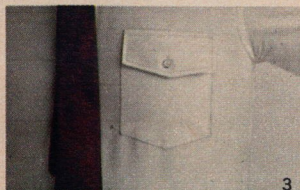
...IN BRAWNY-TEXTURED YOUNG GENTRY SHIRTS



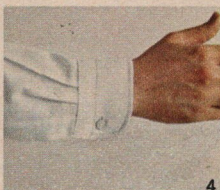
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2



3



4

1. Box Pleat and Hanger Loop
2. Long-Point Button-Down Collar
3. New Flap Chest Pocket
4. Barrel (button) Cuffs

THE CONCEPT IS TRADITIONAL, but the look is new. Note the smart flap-pocket treatment, the box-pleat and hanger-loop back. Barrel (regular button) cuffs on long sleeves. Long-point, button-down-collar style. Tapered body for a tall, lean look. All shirts are machine washable.

A & B OUR "TOWNCRAFT PLUS" SPORT SHIRTS of 100% cotton chambray. Same price for long or short sleeves. Solid colors and stripes. Shpg. wt. 14 oz. Sizes: S (14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). State S, M, L, XL. Colors: 35 blue; 17 maize; 46 burgundy. State color number-and-name.

[A] Solid-Color Shirts.
R 507-1998 D—Long sleeves 3.94
R 507-2004 D—Short sleeves 3.94
[B] Double-Stripe Shirts.
R 507-1956 D—Long sleeves 3.94
R 507-1980 D—Short sleeves 3.94

C & D TOWNCRAFT® DRESS SHIRTS of 100% combed cotton oxford cloth. Authentic University-grad styling with meticulous attention to detail, makes these dress shirts ideal for sports wear, too. Fine surface textures in 2 distinctly new weaves. Long sleeves. Shpg wt. ea. 12 oz. Sizes: See Chart below. State neck size and sleeve length when ordering.

[C] Basketweave.
R 506-0058 E—White
R 506-0801 E—Med. Blue
R 506-0827 E—Lt. green
R 506-0918 E—Charcoal
R 506-0819 E—Maize
[D] Herringbone Weave.
R 506-0397 E—Blue
R 506-0660 E—Peach
R 506-0652 E—Maize
R 506-0041 E—White
R 506-0405 E—Pink
Each 3.94; any combination of 2 for 7.76

OUR "TOWNCRAFT PLUS" TIES—LUXURIOUS 100% SILK. Stripes and solid colors. Dry clean. Solid Colors: 46 burgundy; 35 blue; 62 olive; 82 black; 55 dk. brown. State color no.-name. R 501-0012 C—Shipping weight 3 oz. 2.45
Striped Colors: 46 burgundy/navy; 54 brown/cream; 84 gold/blue; 37 navy/silver gray; 03 red/black. State color number-and-name when ordering.
R 501-0004 C—Shipping weight 3 oz. 2.45

Size Chart for Dress Shirts [C] & [D] only

NECK (inches)	14	14½	15, 15½, 16	16½, 17
SLEEVE (inches)	32, 33	32, 33, 34	32, 33, 34, 35, 36	33, 34, 35, 36

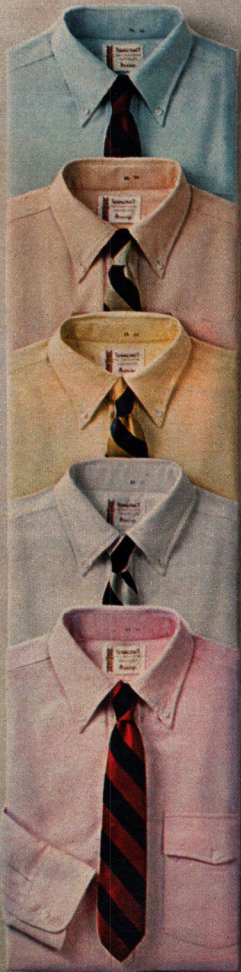
Additional sport and dress shirts on pages 578 to 591. CHARGE IT—see page 647.



Basketweave



Herringbone Weave





GET A GREAT LOOK GOING

...IN LIVELY YOUNG GENTRY COORDINATES

A 3-PIECE ENSEMBLE. Buy individually or save \$2.00 on the ensemble. Offered in 3 color groups: blue (top left), green (lower left), brown (lower center). To order ensemble state catalog number and size for each item. State color number-and-name for sweater. Charge It—see page 647. 3-Piece Ensemble. Shpg. wt. 8 lbs. 49.40

"VITAL" IS THE WORD for this 3-button natural-shoulder sport coat. Moderately suppressed waist. Side vents, notched lapel with throat latch. 2 slanted pockets, chest pocket. 100% wool hopsack. Rayon lining. Dry clean. Charge It—see page 647. Shipping weight 2 lbs.

Regular Sizes: 36 to 40, 42, 44, 46-in. chests.
Long Sizes: 37 to 40, 42, 44, 46-in. chests.
State chest size and Regular or Long.
R 522-2054 E—Blue heather
R 522-2062 E—Green heather
R 522-2070 E—Brown heather 32.80

THE CLASSIC V-NECK sleeveless pullover sweater. Imported 100% Shetland wool. Dry clean or hand wash in lukewarm water. Colors: 35 blue heather; 25 green; 54 brown heather. State color number-and-name. Sizes: S (fits 34-36-in. chest), M (38-42), L (44-46). State S, M, L, when ordering. R 522-2112 D—Shpg. wt. 1 lb. 5.80

UNIVERSITY-GRAD SLACKS. Plain front, belt loops, and cuffed bottoms. 100% wool worsted in a hopsack weave. Dry clean. Shipping weight 1 lb. Sizes: Waist: 29 to 34, 36, 38, 40. Inseam: 29 to 33. State waist size and inseam length. R 522-2088 E—Blue R 522-2096 E—Green R 522-2104 E—Brown 12.80

Double-Breasted Blazer

B ALWAYS A SCENE STEALER! 100% wool blazer with crested metal buttons. Year 'round hopsack weave. Tailored with classic 4-button front and moderately suppressed waist. Deep side vents and peaked lapels. Fine edge stitching. Navy color. Dry clean. Charge It—see page 647. Shpg. wt. 2 lbs. Sizes: Regular and Long: 37 to 40, 42, 44, 46-in. chest. State chest size and Regular or Long when ordering. R 522-2146 E 32.80

C OUR "TOWNCRAFT PLUS" GLEN PLAID SLACKS tailored of 100% wool. Black-and-white pattern. Handsomely styled to match-up with blazer — but they stand tall on their own. University-Grad model with plain front, belt loops and cuffed bottom. Prestige trim lining ends waistband-roll. Dry clean. Shpg. wt. 1 lb. 10 oz. Sizes: Waist: 30 to 42. Inseam: 28 to 34. State waist size and inseam length. R 523-5304 E 12.80

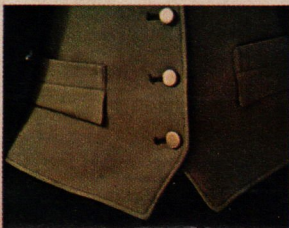
CHARGE IT—see page 647



GET A GREAT LOOK GOING



24 Pennys



...IN FASHION FAVORED YOUNG GENTRY SUITS

Start with a suit that's tailored in fine fabrics, hand-somely styled with plenty of masculine appeal. Team it with a reversible vest for sport or dress—and you're ready to go anywhere—assured of admiring glances.



A & B NATURAL-SHOULDER SUITS for a tall, leaner look. Made of 100% Saxony wool—imported from England. 3-button jacket has notched lapels, single hooked vent, chest pocket, and 2 side flap pockets. Reversible vest. Slacks with plain front, belt loops, and reinforced, lined crotch for extra-long wear. Cuffed or hemmed bottoms. Herringbone or hopsack weave. Charge It—see page 647. Sizes: See Chart.
[A] 100% Wool Herringbone. Dry clean. Shpg. wt. 3 lbs.
R 521-0257 HE—Brown. Vest reverses to camel. 59.00
R 521-0273 HE—Blue/olive. Vest reverses to red. 59.00
[B] 100% Wool Hopsack. Dry clean. Shpg. wt. 3 lbs.
R 521-0265 HE—Blue/olive. Vest reverses to red. 59.00

C SLIGHTLY SUPPRESSED WAIST adds a new dimension to this handsome 1-button suit of Orlon® acrylic-and-wool blend. Jacket has L-shaped lapels, double-besom pockets, and side vents. Slacks are cut trim with plain front, and extension-tab waistband. Cuffed or hemmed bottoms. Dry clean. Charge It—see page 647. Sizes: See Chart below. Shpg. wt. 2 lbs. 8 oz.
R 521-0232 HE—Black R 521-0240 HE—Olive. 42.80

HOW TO ORDER SUITS: Be sure that your chest and waist sizes are listed in chart below. Use coupon on page 655. State chest and waist sizes, inseam, and all required information.

D MILITARY TAB COLLAR calls attention to this Towncraft trench coat. Single-breasted, button-thru front, slash pockets. Single gun-patch, detachable epaulets. Self belt. Shell of rayon-and-acetate twill. Rayon-satin sleeve lining (cotton back). Penn-Prest® finish. Read more about Penn-Prest on page 653. Machine wash. With or without zip-in lining of Orlon® acrylic pile (cotton back). Regular sizes: Even chest 34 to 46. Long sizes: 36 to 46. State size and Regular or Long. Without Zip-in Lining. Shpg. wt. 2 lbs. 8 oz.
R 524-0403 E—Black R 524-0395 E—Putty. 16.80
With Zip-in Lining. Shpg. wt. 3 lbs. 8 oz.
R 524-0387 E—Black R 524-0379 E—Putty. 24.80

Size Chart
for Suits
on these
2 pages

Chest Sizes		36	37	38	39	40	42	44	46
Waists for Suits [A] & [B]	Regular	29	30	31	32	33	36	38	41
	Short	—	—	32	33	34	37	—	—
	Long	—	30	31	32	33	36	38	41
Waists for Suit [C]	Regular	28	29	30	32	33	35	37	41
	Short	—	—	31	33	34	36	—	—
	Long	—	29	30	32	33	35	38	40





A

B

C

D

GET A GREAT LOOK GOING

with
the Young
London Look
designed exclusively
for Penneys by
MARY QUANT
OF LONDON

A sizzle of color, firing a happy group of swinging separates in exuberant red cotton corduroy. Don't run for cover, run for color and make a vivid impression at every turn! Designed in England, made in America for the "import" look with true "American" fit.

Junior sizes: 5, 7, 9, 11, 13, 15.

A BRIMMED BERET in red cotton corduroy with cotton tapestry print lining to coordinate! Fits head sizes: 21¾-22½ in. R 107-1042 A—Shipping weight 1 lb.....4.00

B THE SKINNY SWEATER enlivens our coordinates—you'll wear it with so many other outfits, too! Arms are bared, neck covered with turtleneck styling. In 100% Acrilan® acrylic rib knit. Dry clean. White.

Junior sizes: Small (5-7), Medium (9-11), Large (13-15). State size Small, Medium, or Large when you are placing your order. R 267-0032 B—Shipping weight 10 oz.....3.90

C LEAN AND LOW-BELTED are the hip-riding pants. Wide self-fabric belt is slung low on the hips, buckled big in gleaming gold-tone metal. Dashed with two flapped pockets. Front zipper. Dry clean. Red.

R 267-0073 B—State size above. Wt. 1 lb. 10 oz.....9.90

D A LIVELY SHIFT to high-spirited fashion! The zesty little dress, collarless and short-sleeved, skims the body on a gentle A-line. Zippered in back; gold-tone metal buttons dot the front. Yoke is lined in coordinating cotton tapestry print. Dry clean. Red.

R 267-0586 B—State size above. Wt. 1 lb. 6 oz.....11.90

E VIBRANT TAPESTRY PRINT brings the long-sleeved blouse to life! In autumn hues of red and gold that mix and match with all our corduroy coordinates. A march of gold-tone metal buttons dot the front. Yoke is button-tabbed, collar is small Peter Pan style. In 100% cotton print. Dry clean. Red/gold.

R 267-0115 B—State size above. Wt. 1 lb. 12 oz.....7.90

F THE JACKET LOOKS JUBILANT—a perfect partner to the hip-riding pants [C] and short skirt [G]. Puts up a snappy front with gold-tone metal buttons, button-tabbed pockets, notched collar. Cotton suede elbow patches are the bright finishing touch. Fully lined in coordinating cotton tapestry print. Dry clean. Red.

R 267-0305 B—State size above. Wt. 1 lb. 12 oz.....12.90

G SHORT-SKIRT STRATEGY stated with vigor! Does a bright solo or harmonizes with jacket [F] sold above. A-line silhouette with no-waistband, yoke-effect look. Wide front band overlaps to button-tab two front pockets. Back zipper. Dry clean. Red.

R 267-0180 B—State size above. Wt. 1 lb. 2 oz.....8.90

Save when you buy the jacket [F] and skirt [G] together!

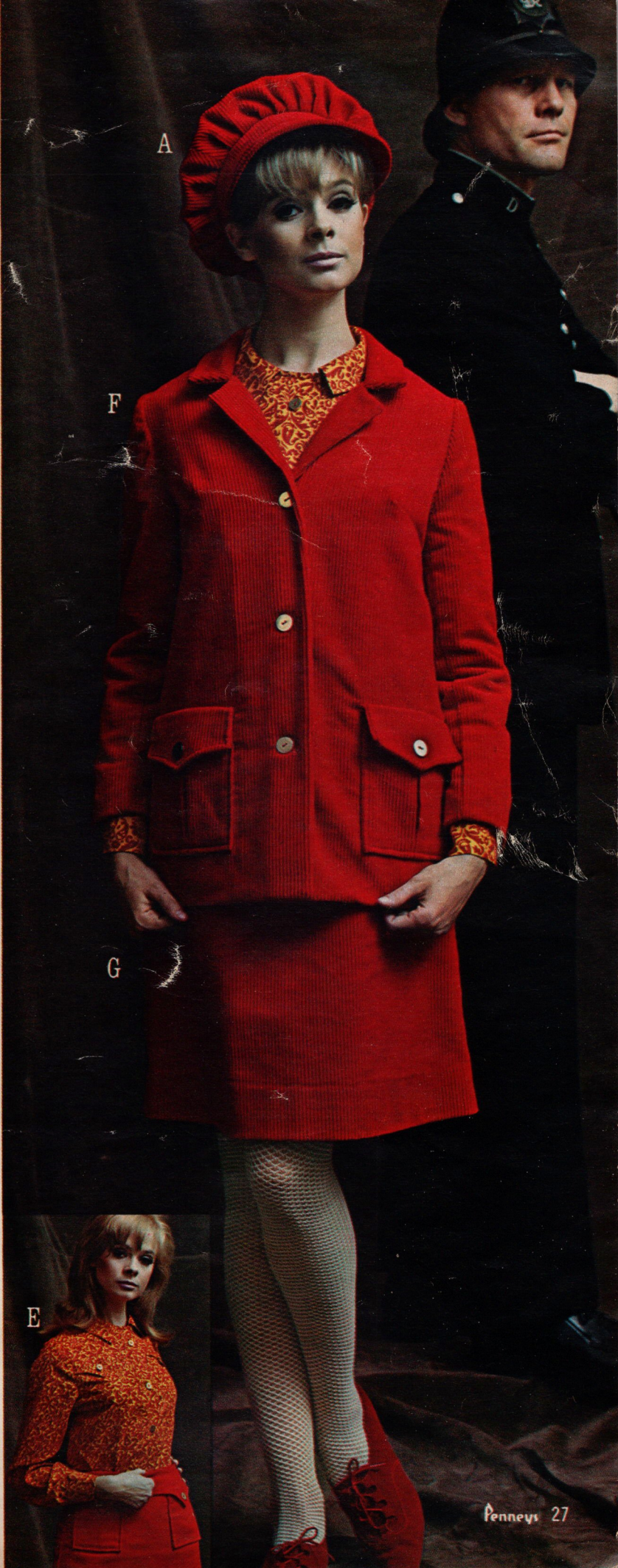
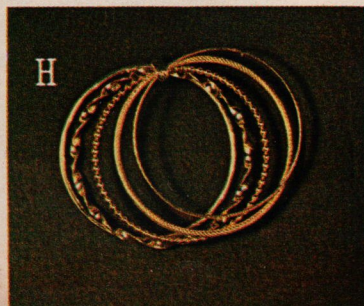
R 267-0313 B—State size above. Wt. 2 lbs. 8 oz.....Set 21.00

H BANGLE BRACELETS in gleaming gold-tone metal.

R 109-0539 A—Shipping weight 6 oz.....2.00

Shoes shown on these two pages are sold on page 319.

See How To Measure, pages 658-659.



VICTOIRE OF PARIS

Fall Discovery: Victoire of Paris presenting her very first collection for Penneys.*

Designed in France and made in America for the "import" look with true "American" fit.

Junior sizes: 5, 7, 9, 11, 13, 15.

E HEATHER-HUES—patterned and plain — detail a deft, double-breasted 100% wool coat. A pert plaid trims the pockets, cuffs, and collar. Stylishly yoked, front and back. Sportily belted in back with unusual pleating detail. Acetate satin lined — interlined in 85% reprocessed wool, 15% other fibers. Dry clean. *State size above.*

Colors: 84 gold; 46 plum. *State color number-and-name desired.*

R 267-0347 D—4 lbs. 4 oz. . . 39.90

F BANDS OF BRAIDING form the neckline and cuffs, boldly belt a supple skimmer. Neck squared out, arms covered up. Tactfully tailored in wool jersey, bonded to acetate tricot for a wrinkle-free look. Dry clean. *State size above.*

Colors: 11 white/orange; 35 white/blue. *State color number-name.*

R 267-0149 D—1 lb. 8 oz. . . 17.90

G DIRECT LINE to fashion is this crisp suit in navy blue and flashing white. Incisive in line, it clearly echoes the season's look: stark and bold. The elongated jacket boasts bold strokes of contrast—is poised above a back-zipped A-line skirt. Both jacket and skirt fashioned in 100% wool—both fully lined in acetate taffeta. Dry clean. In navy blue/white. *State size above.*

R 267-0388 B—4 lbs. 2 oz. . . 34.90

CHARGE IT—see page 647.

See How To Measure, pages 658-659.

*Look for more of the distinctive designs of Victoire in Penneys Spring '67 Catalog.

MARY QUANT OF LONDON

Now! The shimmering, glimmering look of

Mary Quant of London. Two Space-age, knee-skipping dresses for the non-stop set! Designed in England and made in America for the "import" look with "American" fit.

Junior sizes: 5, 7, 9, 11, 13, 15.

A SCINTILLATING AND SWINGING—a dazzler in silver-tone wins raves with the discothèque set! Rhinestone-studded at front, yoke, cuffs. Action-pleated, self belt to tie or not. Sparkling blend of rayon-metallic bonded to acetate tricot. Dry clean. R 267-0628 B—*State size at left.* 1 lb. 2 oz. . . . 22.90

B GLISTENING AND GLITTERING—a jet-age skimmer carved in a shimmering blend of rayon-and-acetate. You're with the beat in this lithe slip of a dress! Extravagantly rhinestone-rimmed, jauntily belted. Back-zipped. Dry clean. White. R 267-0669 B—*State size at left.* 1 lb. 9 oz. . . . 22.90

C RHINESTONE DROP EARRINGS lend glamor. R 109-0521 A—Shpg. wt. 2 oz. Pr. 3.00

D T-STRAP SANDAL in silver-color metallic, Mylar® polyester. Adjustable, gored side buckle. Rounded toe; 1¼" heel. Composition outsole. B (med.) width. Sizes: Full and half sizes 5 to 10. *State size.* R 602-8492 B—Shpg. wt. 1 lb. 2 oz. Pr. 5.88





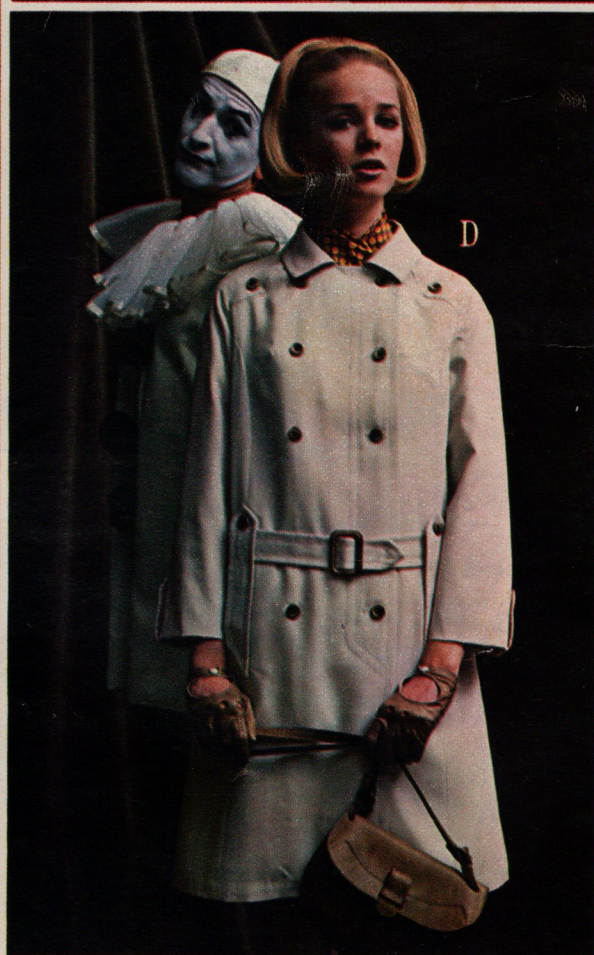
E

F

G

GET A
GREAT
LOOK
GOING

with the Young Parisian Look designed
exclusively for Penneys by ARIEL OF PARIS



The subtle chic of Ariel of Paris. Here, four lively, lovely looks... designed in France, and made in America for the "import" look with true "American" fit.

A THE WINNING TEAM—plush pile and cut velvet! Front, back, cuffs of fine cut velvet (rayon-cotton blend) imported from Belgium. Sleeves, front yoke, collar of plushy pile — Orlon® acrylic, Verel® modacrylic, acetate back. Lined in nylon taffeta quilted to Kodel® polyester fiberfill. Zip front; flap pockets. Dry clean. Burgundy/black.

Sizes: S (5-7), M (9-11), L (13-15). State S, M, or L when ordering.
R 267-0024 B—Wt. 2 lbs. 12 oz. 24.90

B SLEEK STRETCH PANTS in a blend of rayon-and-nylon. Side zipper; detachable foot straps. Dry clean. Black. Juniors: 7, 9, 11, 13, 15. State size.
R 267-0396 B—Wt. 9 oz. 7.90

C MEANT FOR EACH OTHER—suede 'n' knit! Genuine suede leather sleeveless jacket — V-necked, stitch-trimmed. Wool flat-knit shell—double ribbing at neck, cuffs. Wool double-knit skirt. Dry clean. Brown/tan.

Juniors: 7, 9, 11, 13, 15. State size.
R 267-0354 B—Wt. 2 lbs. 14 oz. 39.90

D TRENCHED IN FASHION! The trench coat with a difference: the touch of designer sophistication. Belt slung through tabs that conceal slip-in pockets—back pleat races from neck to hem. Water-repellent blend of 55% Dacron® polyester, 45% Avril® rayon—quilted nylon lining. Dry clean. Juniors: 5, 7, 9, 11, 13, 15. State size. Colors: 15 oyster; 82 black. Be sure to state color number-and-name.

R 267-0107 D—Wt. 2 lbs. 14 oz. 19.90

E & F CONTEMPORARY COSTUME —charted in camel, chalked with white. The coat, in camel and white, with button-dotted flap pockets shelters a back-zipped, sleeveless skimmer. The white top, with a soft button-trimmed stand-up collar—the camel skirt, topped by a sliver of leather belting. Both in soft wool fleece. Coat with a Milium®-insulated acetate-satin lining. Dress, acetate-taffeta lined. Dry clean.

Juniors: 5, 7, 9, 11, 13, 15. State size.
R 267-0065 B—Wt. 4 lbs. 13 oz. 50.00

[E] Coat Only. State size above.
R 267-0701 B—Wt. 3 lbs. 12 oz. 33.90

[F] Dress Only. State size above.
R 267-0743 B—Wt. 2 lbs. 2 oz. 18.90

G BUBBLE-CROWN CLOCHE in 80% Orlon® acrylic, 20% wool, laminated to acetate. Stitched brim. Fits heads: 21¾-22½ in. Colors: 56 camel; 78 white. State color number-name.
R 107-1026 C—Wt. 1 lb. 4.00

H VAGABOND-STYLE HANDBAG in top-grain crushed leather. Shoulder strap; zip pocket. Camel. 9½x7".
R 103-0386 A—Wt. 11 oz. . . . 8.88

I DRIVING GLOVES in genuine hand-washable capeskin leather. Specially constructed palms for safety grip. Snap closing. 8½-in. length. Camel. State size: 6½, 7, 7½, 8.
R 105-0145 B—Wt. 2 oz. . . . Pr. 5.94

CHARGE IT—see page 647.
See How To Measure, pages 658-659.



Young Juniors

and Petites

The Carnaby Look

London-inspired fashion...
shorten the skirts,
borrow some details
from the boys...and get
a look that's all girl!

A



B



C



Junior sizes:

7, 9, 11, 13, 15.

Petite Junior sizes:

3, 5, 7, 9, 11. State size.

A TINY BLOSSOMS ON BLACK—prim 'n' prissy print shows off with the latest boyish look! Carried out "jolly well" by a blend of Avril® rayon and cotton. Check out the shirt—just like his with precise white collar and cuffs, detachable tie, button-tab front. Short A-shaped skirt slashed up the front with a godet pleat. Elasticized waist. Hand wash. Print as shown. Wt. 14 oz.

R 222-1869 B—Juniors. . . . 6.84

R 222-1851 B—Petite Juniors 6.84

B SHIFT STYLING THAT SWINGS—dropped waist and short godet-pleated skirt catches the spirit of London's new fashion mood. Done up in a poplin blend of Dacron® polyester and cotton. Deft touches include: dotted collar and cuffs, contrast stitching, front tucking down to the low-slung skirt, button-tab front. Hand wash. Wt. 12 oz. Colors: 03 red; 35 blue. State color number-and-name.

R 222-1885 D—Juniors. . . 6.84

R 222-1877 D

Petite Juniors. 6.84

Dress lengths
on this page are
1-inch shorter than
Penneys normal
specifications.

C HORIZONTAL SMOCKING creates yoke interest and assures a star performance! Acted out by an Avril® rayon and cotton shift made up in classic navy dotted all-over with white. Straight styling with short, knacky godet-pleated skirt. Your beau's favorite tailoring seen in the white collar and cuffs, trim button-tab front. Hand wash. Wt. 12 oz.

R 222-2016 B—Juniors. 6.84

R 222-1893 B—Petite Juniors. . . 6.84

D EARRINGS ON THE MOVE keep pace with today's swinging styles. Drop earrings are an important part of the "IN" look—made especially for pierced ears. Tiny rings interlock for an airy dangle effect. Shiny gold-toned metal with 14K gold ear posts. By Coro.

R 109-0695 A—Wt. 2 oz. . . Pr. 2.00



Fashion takes a ribbing... The Lean Look

Junior sizes: 7, 9, 11, 13, 15.
Petite Junior sizes: 3, 5, 7, 9, 11. State size.

A SMARTLY RIBBED for the young, kicky look that's making fashion news! So slim—our cotton double-knit shift with turtleneck collar, long sleeves. "Ball 'n' chain" belt to wear or not. Zipper back. Dry clean.

Wt. 1 lb. 8 oz.

Colors: 25 green; 04 cranberry; 56 camel. State color number-and-name.

R 222-3204 D—Juniors. 7.84

R 222-2602 D—Petite Juniors. 7.84

B THE WESTERN SPIRIT livens up your fashion scene with color contrast. Dress joins a ribbed cotton double-knit top to a Fortrel® polyester-cotton skirt. Contrast-stitching outlines the pockets, points out the godet pleat. Striped marshmallow vinyl belt rides the hips. Zipper back. Dry clean.

Wt. 1 lb. 10 oz.

Colors: 11 orange/wheat; 37 navy/wheat. State color number-and-name.

R 222-6157 D—Juniors. 9.84

R 222-6140 D—Petite Juniors. 9.84

C BELTED AT THE HIPS to draw the line between solid-color ribbing and plaid A-shaping. Easy styling has cotton double-knit top that favors the sleek look, plaid skirt in double-knit cotton-and-rayon. Marshmallow vinyl belt. Dry clean. Color as shown. Wt. 1 lb. 8 oz.

R 222-3352 B

Juniors. 8.84

R 222-3212 B

Petite Juniors. 8.84

For How to Measure,
see pages 658, 659

CHARGE IT—see page 647

Young Juniors

and Petites

get a great look going!

Junior sizes: 7, 9, 11, 13, 15.
Petite Junior sizes: 3, 5, 7, 9, 11.
State correct size when ordering.

Swing in dancing crepe...

A FLUID ARNEL® TRIACETATE features a swirl of permanent pleats always on the move. Here's our crepe dress that was made for dancing or just looking pretty. Empire-style waistline emphasized with band and bow. Sleeveless bodice with scoop neckline and a string of self buttons. Bodice is lined in smooth acetate taffeta. Zipper back. Dry clean. Wt. 1 lb. 5 oz. Colors: 52 sand; 82 black. State color number-and-name when ordering.
R 222-1596 D—Juniors. 13.90
R 222-1588 D—Petite Juniors. . . . 13.90

B BLACK AND SAND COMBINATION is dashing in a two-piece crepe dress of acetate and rayon. The sand-color jacket has softly belled and smocked sleeves. The skirt is a sheath of black with elasticized waist. Both are fully lined in acetate taffeta. Dry clean. Wt. 1 lb. 10 oz.
R 222-1612 B—Juniors. . . . 13.90
R 222-1604 B—Petite Juniors. 13.90

Go—go glamorous...

C BLUE BROCADE DRESS that will help you turn evenings into beautiful happenings. Our version in acetate brocade with the hint of high-rise at the waist, tunic look for the skirt. Self flower accents the scoop neckline at the front with self bow at back. Below-the-waist back zipper. Dry clean. Wt. 1 lb. 6 oz.
R 222-1687 B—Juniors. 10.90
R 222-1679 B—Petite Juniors. . . . 10.90

D BLACK LACE ACCENTS create fashion magic! Here, cotton lace collar and cuffs turn wool, bonded to acetate, into a dream of a dress. Sheath styling with a hint of high-rise at waist. Tiny buttons and string bow repeat the black accent. Sleeves have two buttons at cuff. Zipper back. Dry clean. Wt. 1 lb. 5 oz. Colors: 01 pink; 78 white. State color number-and-name when ordering.
R 222-1638 D—Juniors. 13.90
R 222-1620 D—Petite Juniors. 13.90

E COTTON VELVETEEN recalls the romance of the Victorian era in an utterly feminine sheath dress. A bib of cotton lace is traced over the Empire-style bodice. Sleeves are long and tapered. The skirt is softly gathered at the fitted waist. Zipper back. A dress that will make memories for you. Dry clean. Shipping weight 1 lb. 6 oz. Colors: 25 green; 82 black. State color number-and-name when ordering.
R 222-1661 D—Juniors. 13.90
R 222-1646 D—Petite Juniors. . . 13.90

For How to Measure—see pages 658, 659

CHARGE IT—see page 647



To complement your fashions...

F BRACELET AND EARRINGS match in twisted gold-toned metal with simulated stones. Created by Capri.
 Colors: 30 turquoise/mock pearl; 79 mock pearl; 07 coral/mock pearl. Please state color number-and-name.
 R 109-0299 C—Bracelet. Wt. 4 oz. . . . 3.00
 R 109-0240 C—Earrings. Wt. 2 oz. .Pr. 3.00

G VINYL HANDBAG with tarnish-proof gold-plated trim, 7 compartments, outside zipper pocket. Fabric lined. 9x5½ in. Wt. 1 lb. 1 oz.
 R 103-0246 C—State color number-name: 15 bone; 82 black. 4.88

H THE PILLBOX HAT to top off your prettiest outfits. Of rayon velvet with self trim on top. Fits head sizes 21¾" to 22½".
 Colors: 82 black; 30 turquoise; 02 shocking pink.
 R 107-0499 C—State color number-and-name. Wt. 1 lb. 3.89



Young Juniors

and Petites

Junior sizes: 7, 9, 11, 13, 15.

Petite Junior sizes: 3, 5, 7, 9, 11.

State correct size when ordering.



A A FANCIFUL FLIGHT OF FASHION in this acetate-bonded Orlon® acrylic and wool jersey sheath. Yoke and trumpet sleeves are tucked and stroked with bands of white cotton lace. Back zipper below the waist. Dry clean. Wt. 1 lb. 8 oz. Colors: 46 plum; 01 pink. State color number-and-name when ordering.
R 222-4269 D—Juniors.....13.90
R 222-4251 D—Petite Juniors.....13.90

B BLUE AND CREAM—gay pairing for a two-piece dress of cotton double knit. The cream overblouse is long-sleeved with a round of scallops for collar. Bow and streamers for that added touch. Zipper back. The blue sheath skirt has elasticized waist. Dry clean. Wt. 1 lb. 12 oz.
R 222-4871 B—Juniors.....11.90
R 222-4855 B—Petite Juniors.....11.90

C GEOMETRIC LINES ARE SOFTENED FOR FALL in this acetate-bonded Orlon® acrylic and wool jersey dress. The silhouette—easy and nonchalant. Sleeveless bodice with round neckline. Welt seaming accentuates dropped waist and softly gathered skirt. Zipper is down the back. Dry clean. Pin not included. Wt. 1 lb. 8 oz. Colors: 01 pink; 82 black. State color number-and-name when placing your order.
R 222-5563 D—Juniors.....9.90
R 222-5555 D—Petite Juniors.....9.90

Pin and earrings on figure [C] sold on page 143.

Fashion Spoken Here!

Junior sizes: 7, 9, 11, 13, 15.
Petite Junior sizes: 3, 5, 7, 9, 11.
State correct size when ordering.



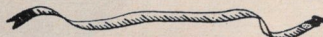
A OUR SNAPPY LITTLE NUMBER welcomes winter in plaid 'n' solid-color wool and Orlon® acrylic. The long-sleeved bodice has a deep, softly cowl neckline with 2 gold-toned buttons at back. The skirt is gently gathered at the dropped waist. Zipper back. Body is lined in acetate taffeta. Orange spice as shown. Dry clean. Wt. 1 lb. 8 oz.
R 222-4897 B—
Juniors... 14.90
R 222-4889 B—
Petite Juniors... 14.90

B OUR GLOWY LITTLE KNIT to brighten your winter days. Gold-and-white two-piece dress in cotton-bouclé double knit. The white top is Peter-Pan collared and pin-tucked. Gold-color cotton lace goes round the collar and down the front in rows. The sheath skirt is a slim column in gold color with elasticized waistband. It's perfect for dressy occasions. Dry clean. Color as shown. Shpg. wt. 1 lb. 10 oz.
R 222-5506 B—
Juniors... 10.90
R 222-5324 B—
Petite Juniors... 10.90

C PLEATED SKIMMER for those crisp seasons ahead! Of acetate-bonded Orlon® acrylic and wool jersey. With cowl neckline and long sleeves. The bodice is vertically stitched to pleats. The skirt is fronted with three godet pleats. Below-the-waist back zipper. Dry clean. Pin not included. Wt. 1 lb. 11 oz. Colors: 25 green; 03 red. State color number-and-name.
R 222-5548 D—
Juniors... 11.90
R 222-5530 D—
Petite Juniors... 11.90

D ORANGE BURNED BRIGHT AS AUTUMN LEAVES is the color of this two-piece dress. In a blend of rayon, acetate, and silk with the look of linen. The off-white tucked bib, collar, and cuffs are Orlon® acrylic and wool bonded to acetate. Long-sleeved top has full-length back zipper. Sheath skirt has side zipper. Dry clean. In burnt orange with off-white as shown. Wt. 1 lb. 11 oz.
R 222-6132 B—
Juniors... 11.90
R 222-4905 B—
Petite Juniors... 11.90

Locket pin on figure [C]
sold on page 162.



For How to Measure—
see pages 658, 659

Get a
great look
going...
with
GRAY
and
WHITE



Junior sizes:
7, 9, 11, 13, 15.
Petite Junior sizes:
3, 5, 7, 9, 11.
State size
when you order.

A WINDOWPANE-CHECKED trumpet skirt plays up the fashionable new interpretation of the jumper. Dropped-waist style with contrast-binding trim at scoop neckline, armholes, waistline. Styled in a blend of Orlon® acrylic and viscose rayon. Zippered-back closing. Long-sleeved turtleneck top in cotton knit. Hand washable. In gray/white, as shown. Wt. 1 lb. 10 oz.
R 222-5522 B—Juniors.....9.90
R 222-5514 B—Petite Juniors.....9.90

B THREE PIECES to suit your fashion fancy! Classic bolero jacket freshly adapted with chain-linked button closings. Lined with acetate taffeta (except sleeves). White piping around jacket front adds a dash of contrast. Slim sheath skirt with side zipper and button closing. Both in gray flannel—a blend of wool and nylon—dry clean. Underneath, acetate crepe blouse with button-back closing, Bermuda collar that has detachable tiered ruffle. Long set-in sleeves end with a ruffle at the cuff. Dry clean. Wt. 1 lb. 10 oz.
R 222-5621 B—Juniors.....12.90
R 222-5613 B—Petite Juniors.....12.90



C SLIMLY STYLED, with lace-trimmed yoke for a fashion look that's right for many occasions. Soft flannel in a blend of wool-and-nylon. Single row of self buttons and pin-tucking add up to a neat, tailored look. Lace-trimmed Peter Pan collar, cuffed long sleeves edged with lace, tie belt. Dry clean. In gray as shown. Wt. 1 lb. 7 oz.
R 222-5605 B—Juniors.....8.90
R 222-5597 B—Petite Juniors..8.90

Like it? CHARGE IT!
See page 647

See How to Measure
on pages 658, 659

YOUNG JUNIORS

and Petites

Dan River®
woven-plaids
in Fortrel®
and cotton

PENN-PREST
means you NEVER iron*



Junior sizes:
7, 9, 11, 13, 15.
Petite Junior sizes:
3, 5, 7, 9, 11.
Please state size
when ordering.

Penn-Prest® dresses stay wrinkle-free—
just machine wash and tumble dry.

A SHIRTWAIST SHIFT fashioned in
woven-plaid—a Dan River® Fortrel®
polyester and cotton blend. Bias yoke front and
pointed collar catch the eye. Step-in style—tab
front with button closing. Ideal for the relaxed, casual
way of life. Treated with Penn-Prest for easy care.
Machine wash, tumble dry, then wear it—wrinkle-free.
In gold plaid as shown. Wt. 10 oz.
R 222-5688 B—Juniors..... 6.84
R 222-5670 B—Petite Juniors..... 6.84

B RINGED WITH RUFFLES—a shift-style dress in bright blue.
Plaid collar adds a touch of whimsy at jewel neckline. Plaid
sleeves are fashion-fancy with ruffled cuffs. Four self buttons trim
bodice. Zippered-back closing. Easy-care blend of Fortrel® polyester
and cotton by Dan River®. Penn-Prest finish. No need to iron—just
machine wash and tumble dry. In color as shown. Wt. 14 oz.
R 222-5647 B—Juniors..... 7.84
R 222-5639 B—Petite Juniors..... 7.84

C THE PERENNIAL PLAID takes shape again—here in a two-part suit.
Dan River® woven-plaid is a blend of Fortrel® polyester and cotton. Cut-away
jacket with three-button closing, elbow-length sleeves that end in full, flounced
ruffles. Slim skirt has a fully elasticized waistband for easy, comfortable fit.
With Penn-Prest finish, so you can machine wash it, tumble dry it—and it
never needs ironing. In plaid as shown. Wt. 1 lb. 8 oz.
R 222-5662 B—Juniors..... 7.84
R 222-5654 B—Petite Juniors..... 7.84

*Read more
about Penn-Prest
on page 653.

Young Juniors

and Petites

Accent on Texture!

A richly textured basket-weave rayon with the soft look of wool

A THE NAUTICAL LOOK appeals to Juniors—especially in these patriotic colors! In rayon with that gentle look of wool. Overblouse, contrast-stitched around collar and trimmed with a bow that streams down the front—three-quarter sleeves. Sheath skirt is elasticized at waist. Dry clean. Wt. 1 lb. 12 oz. For sizes, see above. *State size.* Colors: 37 navy/white; 03 red/white. *State color number-name.*
R 222-5704 D—Juniors. 8.84
R 222-5696 D—Petite Juniors. . 8.84

B SMOCK A DRESS—and it's the season's big hit! Ruffle from pointed collar to Empire-style waistline is contrast smocked, as are the three-quarter sleeves. Banded and bowed at the waist. Zipper back. In rayon with a textured look. Dry clean. Shipping weight 1 lb. 10 oz. For sizes, see above. *State size.* Colors: 03 red/white; 37 navy/white. *State color number-name.*
R 222-5720 D—Juniors. 8.84
R 222-5712 D—Petite Juniors. . . 8.84

The Western Look!

Up-to-the-minute styling in fall's favorite fabric: cotton corduroy

C CORDUROY COMBO adds snap to fall. Top echoes the western influence with two mock flap pockets and contrast-stitching around collar, pockets, and down front. Roll-up sleeves. Sheath skirt with side zipper. Hand washable. Shipping weight 1 lb. 10 oz. For sizes, see above. *State size.* Colors: 22 moss green; 56 camel. *State color number-and-name.*
R 222-5746 D—Juniors. 8.84
R 222-5738 D—Petite Juniors. . 8.84

D CASUAL CORDUROY SHIFT with a crisp outdoor look. Contrast stitching edges the Bermuda collar, mock pockets and button placket. Roll-up sleeves. Hand wash. Wt. 1 lb. 8 oz. For sizes, see above. *State size.* Colors: 56 camel; 22 moss green. *State color number-and-name.*
R 222-5761 D—Juniors. 7.84
R 222-5753 D—Petite Juniors. . . . 7.84

Hosiery worn with items [C] and [D] sold on page 312.

Junior sizes:
7, 9, 11, 13, 15.
Petite Junior sizes:
3, 5, 7, 9, 11.
State size when ordering.



A 2-PIECE SUIT in check and solid combination. Jacket features Chelsea-style collar and two mock pockets. Three-quarter sleeves. A-line solid skirt with side zipper. In color as shown.

For sizes, see below. *State size when ordering.*
 R 222-1786 B—Juniors. Wt. 1 lb. 4 oz. 7.84
 R 222-1760 B—Petite Juniors. Wt. 1 lb. 4 oz. 7.84

B MAKE MINE COUNTRY STYLE—in two-part time! Suspender styled A-line jumper with two flap pockets harmonizes with a check shirt. Features a notched collar and long cuffed sleeves. Button front. In color as shown.

For sizes, see below. *State size.*
 R 222-1828 B—Juniors. Wt. 1 lb. 8 oz. 7.84
 R 222-1810 B—Petite Juniors. Wt. 1 lb. 8 oz. 7.84

C LANTERN SLEEVES LOOM LARGE in the fashion stakes—lend importance to the classic check shift. Add a dash of smocking and a softly draped cowl neck, and it's a winner! Back zipper to below the waist. In color as shown.

For sizes, see below. *State size when ordering.*
 R 222-1745 B—Juniors. Wt. 10 oz. 6.84
 R 222-1729 B—Petite Juniors. Wt. 10 oz. . . . 6.84

D HIP-HUGGING SHIFT in check and solid, low waistline defines the fashion look. 6 gold-toned buttons streak the front. Two mock pockets. Zipper back. In color as shown.

For sizes, see below. *State size.*
 R 222-1844 B—Juniors. Wt. 10 oz. 6.84
 R 222-1836 B—Petite Juniors. Wt. 10 oz. 6.84

Junior sizes:

7, 9, 11, 13, 15.

Petite Junior sizes:

3, 5, 7, 9, 11.

State size.

Fall fashions... color-flavored in Peanut Butter and Jelly

The Checks: woven Arnel® triacetate and cotton... The Solids: cross-dyed acetate-cotton... both hand washable.



CHARGE IT—
see page 647

Young Juniors

and Petites

Junior sizes: 7, 9, 11, 13, 15.
Petite Junior sizes: 3, 5, 7, 9, 11.
Please state size when ordering.



A SMART CHECKS team with solid-colors to shape a fashion-right silhouette. Self tie belt marks high Empire-style waistline. Top in blend of Orlon® acrylic and wool, bonded to acetate tricot knit to keep its shape. Skirt is a blend of Orlon® acrylic and rayon. White rayon collar and cuffs add the finishing touch. Zippered back. Hand wash. In navy/red. Wt. 15 oz. R 222-5860 B—Juniors. R 222-5852 B—Petite Juniors. . . 6.84

B OUR TARTAN STORY begins with shift-style dress in woven-plaid cotton by Dan River®. Complete with textured over-the-knee stockings in stretch nylon—one size fits all. Cotton lace bib-front trimmed with a ruffle and tiny self buttons. Lace ruffles finish the long sleeves. Zippered back. Hand wash. In red plaid. Wt. 1 lb. 4 oz. R 222-5902 B—Juniors. R 222-5894 B—Petite Juniors. . . 7.84

C A CROP OF POLKA DOTS printed for fashion contrast forms a bib-effect bodice and pouffy lantern sleeves for our shift-style dress. Grosgrain bow trim. Slightly scooped neck. In denim blend of Kodol® polyester and cotton. Zippered-back closing. Hand washable. In blue as shown. Wt. 14 oz. R 222-5829 B—Juniors. R 222-5811 B—Petite Juniors. . . . 6.84

D TWO-PIECE PAISLEY PRINT DRESS in oxford-weave cotton. Overblouse has scoop neckline, full flounced cuffs, buttoned-back closing. Contrasting lace at button-trimmed front and around sleeves. A-line skirt with side-zipper closing. Hand wash. In red print as shown. Wt. 1 lb. 5 oz. R 222-5886 B—Juniors. R 222-5878 B—Petite Juniors. 8.84

How to measure—
see pages 658, 659

Get a
great look
going...
with a
wonderful whirl
of fashion!

only **784**
and **884**

Junior sizes:
7, 9, 11, 13, 15.
Petite Junior sizes:
3, 5, 7, 9, 11.
Please state size.



A READY FOR "ACTIVE DUTY" in a junior's busy life. Nautical-style dress in poplin blend of Dacron® polyester and cotton. Waist drops low over a fleet of pleats. Collar is squared off, sailor-style, in front and back. "Middy" tie and white piping trim at collar, cuffs, and waistline. Popular long sleeves. Zippered-back closing. In blue as shown. Hand wash. Wt. 1 lb. 7 oz.

R 222-5803 B—Juniors. R 222-5795 B—Petite Juniors **7.84**

B PATTERNED RAYON RIBBON, looped through a band of lace, indicates the Empire-style waistline, then circles the sleeves twice. Styled in blend of Orlon® acrylic and wool, bonded to acetate tricot knit to keep its precise looks. Jewel neckline, long set-in sleeves, sheath skirt. Dry clean. Wt. 1 lb. 8 oz. Colors: 84 gold; 01 pink. State color number-and-name. R 222-5787 D—Juniors. R 222-5779 D—Petite Juniors. **8.84**

C DRESS AND JUMPER slated for versatile wear. Step-in dress in printed oxford-weave cotton with slim sheath skirt, tab-front with button-closing. Tailored with Bermuda collar and long, button-cuffed sleeves. Wear it alone, or slip over the solid-tone jumper for a new look. Poplin blend of Avril® rayon and cotton—button-on suspenders, side-zipper closing, contrasting stitching detail. Side slits reveal print dress underneath. Hand washable. In green print. Wt. 1 lb. 10 oz.
R 222-5928 B—Juniors.....**8.84**
R 222-5910 B—Petite Juniors.....**8.84**



A

Hat sold
on page 145

B

C

A FOR SPECIAL EVENTS—a curl-textured coat crowned with bleached raccoon (fur origin: U.S.A.). The lines are easy—gently flared. Flaps top vertical slip-in pockets. In a blend of 38% wool, 37% cotton, 25% rayon bonded to cotton backing for greater shape retention. Lined in acetate satin, warmly interlined in soft acetate. Dry clean.
Colors: 78 white; 62 green (dark green-brown).
State color number-and-name desired.

Junior sizes: 5, 7, 9, 11, 13, 15. State size.
R 263-2776 D—Shpg. wt. 5 lbs. 4 oz. 39.90
Petite Junior sizes: 3, 5, 7, 9, 11, 13. State size.
R 263-2784 D—Shpg. wt. 5 lbs. 39.90

B DOUBLE YOUR FASHION, DOUBLE YOUR IMPACT with a costume designed for the young avant-garde. Parallel seams, front and back, trace a slim line on coat and skimmer. The coat is double-buttoned at bodice, topped with a set-back collar, subtly pocketed. Coat and skimmer meticulously tailored in diagonal-weave wool—fused to cotton backing for shape retention. Both fully lined in acetate satin. Coat lining is Milium®-insulated. Dry clean.
Junior sizes: 5, 7, 9, 11, 13, 15. Please state size desired.
Colors: 46 plum; 25 kelly green; 56 camel tan. State color number-name.
R 265-0455 D—Shipping weight 4 lbs. 14 oz. 44.90

C SETTING THE SCENE FOR FALL—the newer-than-now look in coats is this cozy bundle of warmth! Natural rabbit (fur origin: U.S.A.) collars and cuffs our diagonal-weave wool coat—Style-Fuse® cotton backing for shape retention. Welt seams skim front and back for a skinny silhouette. Acetate satin lined—interlining of 90% reprocessed wool, 10% other fibers. Dry clean.
Colors: 80 gray; 56 camel tan. State color number-and-name.
R 263-2933 D—Junior sizes: 5, 7, 9, 11, 13, 15. State size. 4 lbs. 8 oz. . . . 39.90
R 263-2941 D—Petite Junior sizes: 5, 7, 9, 11. State size. 4 lbs. 8 oz. 39.90

Young Juniors go sophisticated—
six spirited up-to-the-minute
coats styled for going
places...for setting
the trend!



D SWEET AND SIMPLE—the classic coat that plays such an important role in the life of the Young Junior. Styled along newly narrowed lines with gently curving seams that sweep to slip-in pockets. The touch of a collar caps this prim little coat. In 100% wool diagonal weave. Lined in acetate taffeta, interlined in 90% reprocessed wool, 10% other fibers. Dry clean. Hat sold on page 33.
Colors: 78 alabaster; 37 navy blue; 46 burgundy. State color number-name.

Junior sizes: 5, 7, 9, 11, 13, 15.
State size when you order.
R 263-2750 D—Wt. 4 lbs. 10 oz. 29.90
Petite Junior sizes: 5, 7, 9, 11.
Be sure to state size desired.
R 263-2768 D—Wt. 4 lbs. 2 oz. 29.90

E THE NAUTICAL TOUCH puts the Young Junior in ship-shape—ready to run ahead of the weather! Our double-breasted plaid shower-or-shine coat is collared sailor style—features roomy flap-trimmed patch pockets. Detachable belt provides the back action. In rayon-and-acetate laminated to polyurethane foam to maintain its crisp, neat shape. Syl-mer® silicone-treated for water repellency. Acetate taffeta lined. Dry clean.

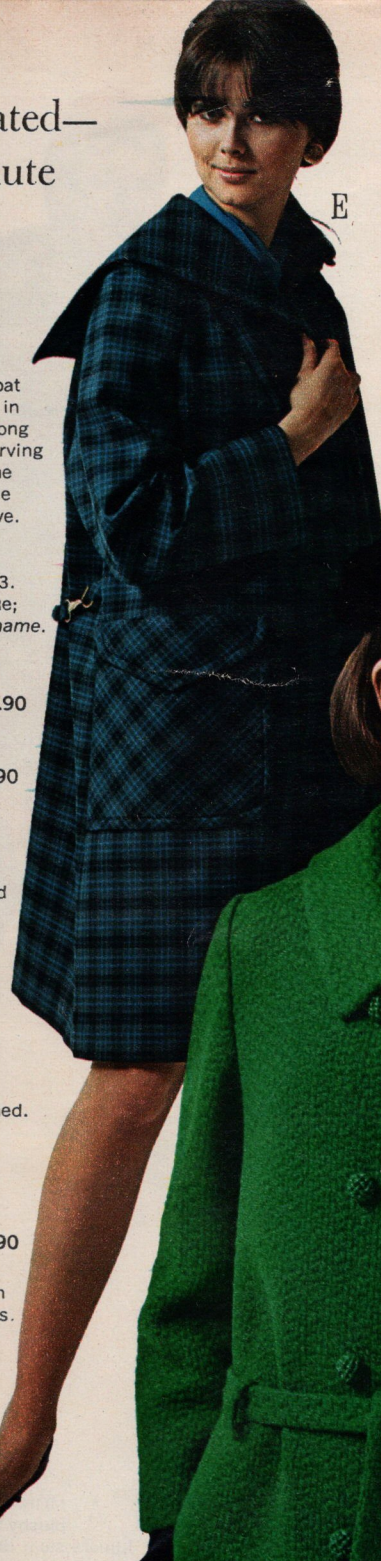
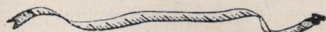
Junior sizes: 5, 7, 9, 11, 13, 15.
State size when you order.
Colors: 35 blue plaid; 03 red plaid. State color number-and-name.
R 261-0657 D—Wt. 3 lbs. 10 oz. 17.90

F BRIMMING WITH TEXTURE, bursting with color—the spirited coat that talks youth this fall is our tie-belted twin-buttoned wonder! Note the slightly dipped collar, subtle inseam pockets. In a textured blend of 87% wool, 13% nylon. Lined in acetate taffeta—with a warm interlining of 90% reprocessed wool, 10% other fibers. Dry clean. Hat sold on page 145.
Colors: 25 green; 49 rust; 35 bright blue. State color number-and-name.

Junior sizes: 5, 7, 9, 11, 13, 15.
State size when you order.
R 263-2735 D—Wt. 4 lbs. 8 oz. ... 29.90
Petite Junior sizes: 5, 7, 9, 11.
State size desired.
R 263-2743 D—Wt. 4 lbs. 4 oz. 29.90

CHARGE IT—see page 647.

Order your usual size. If in doubt, see How To Measure, pages 658-659.





A

B

C

A

MOHAIR MAKES THE DIFFERENCE in soft, plushy feel and a luxury look—the coat Young Juniors steal the scene in! The fabric we're raving about is brushed fleece—100% mohair face, Coin®-flex bonded to cotton back. Contrast piping skims around the coat for added zing. Inside drama: winter-brightening print on quilted acetate taffeta lining. Dry clean. Colors: 78 white/green; 27 loden/white. State color number-and-name. Junior sizes: 5, 7, 9, 11, 13, 15. State size when you order.

R 263-3089 D—Shipping weight 4 lbs. 39.90

Petite Junior sizes: 5, 7, 9, 11. Be sure to state size.

R 263-3097 D—Shipping weight 4 lbs. 39.90

B

TWO-FACED IN A DELIGHTFUL WAY!

A new dimension in outer-wear is this two-faced fabric that does a quick about face from solid-color fleece to a wide-awake plaid (50% reprocessed wool, 50% rayon). Looks like a cape—fits like a jacket. Bordered in rayon braid, pocketed big. Dry clean. Hat sold on page 184.

Junior sizes: 5, 7, 9, 11, 13, 15. State size when you order.

Colors: 25 green; 56 camel tan. State color number-and-name.

R 268-1146 D—3 lbs. 12 oz. 24.90

C

A REGIMENT OF MOCK POCKETS spice a jacket that spells Young Junior! The fabric is the keynote: beautiful brushed mohair, Coin®-flex bonded to cotton back—looks like imported loden cloth. Contrast-stitched vinyl plastic trim, roomy pockets. Pile lining of acrylic face, cotton back. Dry clean. Hat sold on page 184.

Junior sizes: 5, 7, 9, 11, 13, 15. Be sure to state size.

Colors: 47 plum; 78 white. State color number-and-name.

R 268-1104 D—3 lbs. 13 oz. 29.90

coin®

Young Juniors get
a great look going!
Seven dash-about,
on-the-go casual styles
for the alive ones...
the vibrant,
action-minded
Young Juniors!



D NATURAL RED FOX TAILS (fur origin: Canada) rim the hood of a sleek pile parka fashioned in 100% Verel® modacrylic pile, cotton back—(that looks like a fur!). You wouldn't trade it for the real thing! Sparked with leather toggle closings. Slip-in pockets, concealed zip front. Lining of acetate taffeta quilted to reprocessed wool, other fibers. Clean by furrier method.
Junior sizes: 5, 7, 9, 11, 13, 15. State size.
Colors: 52 beige; 54 brown. State color number-and-name.
R 268-1088 D—3 lbs. 15 oz. 24.90



E YOUNG JUNIORS CHECK IN with a coat collared in natural raccoon (fur origin: U.S.A.). Belted, but with a difference—slung through loops in back, ends in welt pockets in front. In a blend of 40% wool, 40% reprocessed wool, 10% unknown reprocessed fibers, 10% other fibers. Acetate taffeta lined. Interlining of 90% reprocessed wool, 10% other fibers or Milium®-insulated lining. Colors as shown. Dry clean.

Junior sizes: 5, 7, 9, 11, 13, 15. State size.
R 263-2792 B—Wt. 5 lbs. 4 oz.
Interlining. 34.90
R 263-3022 B—Wt. 4 lbs. 12 oz.
Milium® Lining. 34.90
Petite Junior sizes: 3, 5, 7, 9. State size.
R 263-2800 B—Wt. 4 lbs. 15 oz.
Interlining. 34.90
R 263-3030 B—Wt. 4 lbs. 7 oz.
Milium® Lining. 34.90

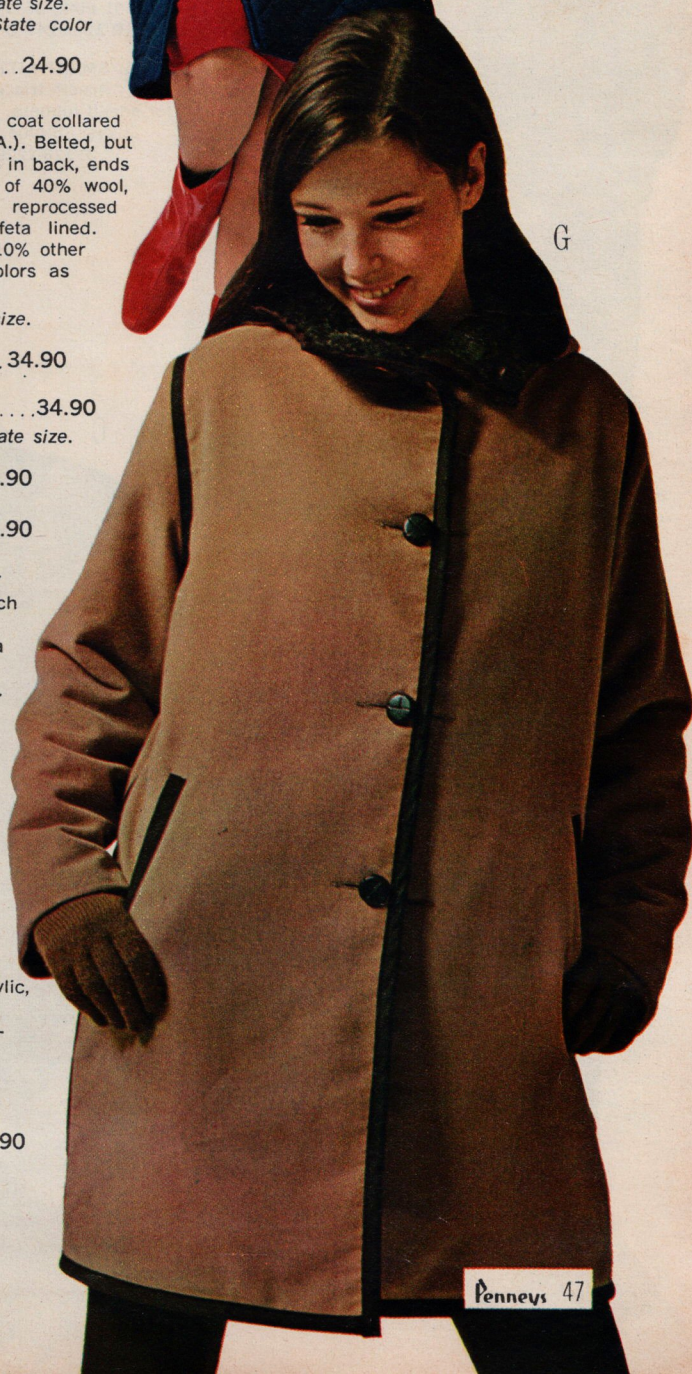


F QUILTING ADDS THE EXCITEMENT to this ring-trimmed 7/8-length trench coat! Buttoned in gold-tone metal, welt-pocketed, belted with a tie. In a quilted blend of Avril® rayon, cotton—insulated with Kodel® polyester fiberfill. Acetate taffeta lining. Cravanette-treated for water repellency. Dry clean.

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.
Colors: 37 navy blue; 15 oyster. State color number-and-name.
R 261-0665 D—3 lbs. 9 oz. 15.90

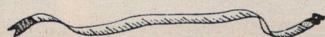
G JUNIORS DO A DOUBLE TAKE in a non-conformist action coat that's fickle enough to reverse at whim! On one side, cotton suede (imported from Spain)—on the other, Malden's plushy heather-toned pile—Orlon® acrylic, Verel® modacrylic face on cotton back. Topped with a helmet hood, perked up with cotton poplin piping. Slip-in pockets. Dry clean.

Junior sizes: 5, 7, 9, 11, 13, 15. State size.
Colors: 56 camel tan; 46 burgundy. State color number-and-name.
R 268-1203 D—4 lbs. 7 oz. 29.90



CHARGE IT—see page 647.

Order your usual size. If in doubt, see How To Measure, pages 658-659



Young Juniors

warm up to our
light 'n' cozy loungewear! A perfect
way to start the day...and end it!

All in Sizes 5, 7, 9, 11, 13. See Size Chart, page 49.

A

A PUFF-QUILTED COTTON CALICO-PRINT ROBE with the "country girl" look. Button front, all-tied-up in a grosgrain streamer bow. Elasticized cuffs. Cotton quilting, cotton back. Machine wash. State size. Colors: 84 gold/red; 02 pink/navy blue.

State color number-name.

R 126-2203 D—Long Robe. Shpg. wt. 1 lb. 6 oz. 9.88

R 126-2211 D—Short Robe. Shpg. wt. 1 lb. 7.88

B

B ZIP INTO LUXURY! Fluff-soft nylon tricot quilt, fully lined in acetate tricot. Pyramid design, accented with floral-print acetate satin ribbons.

Hidden side pockets. Nylon front zipper, tassel-topped. Hand wash. State size.

Colors: 01 pink; 35 blue. State color number-name.

R 126-2237 D—Shpg. wt. 1 lb. 12.88

C CRISP, QUILTED GINGHAM CHECKS style this puffy cotton duster, ruffled all around. Acetate satin rope-tie. Lined in acetate tricot. Machine wash. State size. Check Colors: 37 navy blue; 01 pink; 35 blue. State color number-and-name.

R 126-2245 D—Shpg. wt. 1 lb. 2 oz. 9.88

D SMART LITTLE SMOCK is super-soft in brushed Arnel® triacetate-and-nylon suede. Yoke gathered for added fullness. Back buttons. Hand wash. State size. Colors: 35 blue; 03 red. State color number-and-name.

R 126-2229 D—Shpg. wt. 1 lb. 9.88

C

D

Young Juniors

dazzling sleep-styles
lead a double life—
sleep cuddly—look loungy
for dashing about
the dorm!

All in Sizes 5, 7, 9, 11, 13.
See Size Chart below.



E KNEE-TICKLING PANTALOOON PAJAMAS shape the great new look that Juniors love! Snuggly cotton flannelette, trimmed with eyelet 'n' ribbons on top and pants. Elasticized waist on pants. Machine washable. Junior sizes: 5, 7, 9, 11, 13. Please state size when ordering. Colors: 76 charcoal/white; 03 red/white. Please state color number-and-name. R 125-1859 D—Shpg. wt. 13 oz. 3.88

F SHIFT WITH PANTS, SCARF TO MATCH sports the lively Young Modern look! Crisp cotton shift buttons in front. Crochet-like cotton lace ruffles the neck and yoke. Elasticized sleeve cuffs. And so easy to care for—just machine wash. Junior sizes: 5, 7, 9, 11, 13. Please state size when ordering. Colors: 84 gold; 35 blue; 46 burgundy. State color number-and-name. R 125-1867 D—Shpg. wt. 7 oz. 3.88

G THE GREAT, GREAT GRANNY STYLE is brought right up to date in this Schiffl 'n' striped sleeper in soft and snuggly cotton flannelette. Bodice is banded and bowed with a cotton velveteen streamer. Pin-striped skirt. Spanking white top trimmed with Schiffl embroidery. Elasticized cuffs. Machine wash. See chart below. Junior sizes: 5, 7, 9, 11, 13. State size. Colors: 01 pink; 35 blue. State color number-name. Full length Gown. Shipping weight 13 oz. R 125-1818 D..... 3.88 Short Gown. Shipping weight 10 oz. R 125-1826 D..... 3.88

H CALICO COTTON QUILT-ED SHIFT sleeps warm, lounges too! Snowy-white cotton bib, tuck-stitched and trimmed in cotton eyelet. Waist banded in cotton velveteen. Tie closure in back. Machine wash in warm water. Junior sizes: 5, 7, 9, 11, 13. State size. Colors: 01 pink; 35 blue. State color number-and-name. R 125-1834 D—Shpg. wt. 2 lbs. 4 oz. 5.88

I BOOTS TO MATCH, soled in vinyl plastic. Sizes: S(6-6½), M(7-7½), L(8-8½). Please be sure to state S, M, L—not number size. Colors: 01 pink; 35 blue. State color number-and-name. R 125-1891 D—Shpg. wt. 5 oz. 1.88

Junior Size Equivalent Chart

Order Size	5	7	9	11	13
If Bust measures	30-31	31½-32	32½-33½	34-35	35½-36½
If Hips measure	32-33	33½-34	34½-35	35½-36½	37-38

See How-to-Measure, pages 658, 659.